



HORSE PRODUCTS



PRODUCT BROCHURE



# Welcome

We are delighted to present our latest brochure to you which we hope you will find useful.

Once again, we have updated the packaging on many of the products to give them more shelf appeal, and there are also a number of new products included.

We continue to innovate new products to meet the requirements of the modern competing horse, and always welcome new ideas from our customers.

Once again, may we say a big thank you to all our customers for your continued support.

Best regards

David Willey

David Willey  
Managing Director, Equimins Ltd

## It's a Revolution in Horse Nutrition!



(See page 34)

*"What a fabulous product - as you suggested I withdrew nearly all her hard food and she gained weight quite quickly."*

RITA DUNN

*"Over the last few months I've been using a combination of your Cooked Linseed and Advance Concentrate (Complete) along with his usual feeds. I can hand on heart say he is looking the best he has EVER looked!!"*

SOPHIE AND BOLD MOVE

See the difference in eight weeks,  
or your money back –  
**GUARANTEED!**



## Some useful bedtime reading about the Horse

**Horses have evolved over many thousands of years, and their digestive system is unique. The whole digestive tract, from lips to bum, play a part:**

- The lips of a horse are very sensitive and surprisingly dexterous, allowing them to select or reject elements of its feed, and palatability is important.
- Once selected, the mouth plays an important roll in chewing up (masticating) the food. Unlike humans, horses do not salivate in anticipation of a meal, it is the chewing action that produces large quantities of alkaline saliva, and the more they chew, the more saliva they produce. (typically 15 litres per day on a mixed ration). The saliva is important for two reasons. Firstly it lubricates the food, allowing it to pass to the stomach. Secondly, and more importantly, it helps neutralise the acid in the front part of the stomach. It takes a horse 3500 to 4500 chews to consume 1kg of hay. It takes only 850 chews to consume the same weight of cereal.
- Horses are also very prone to boredom, which is distressing for them, resulting in increased stomach acid production, and behaviour problems. This is particularly the case when horses are stabled over winter. It takes the average horse 8 hours to eat 12kg of hay. They would consume a 1.5kg ration of hard food in 15 minutes.
- The stomach has two areas. The ph of the frontal zone is kept higher by the saliva, and allows bacterial fermentation to begin. They are mainly lacto bacteria that breakdown any sugars or starch in the feed. The horses digestive system is not designed to process cereals, they do not deal well with starch, and it is a real problem for them. The greater the starch content of the feed, the greater the problems. The starch content of hay is 1–3%. The starch content of bagged feeds is typically 15–20% for leisure mixes and up to 40% for competition mixes. Check out the bags in store for yourself, but here's an example. A well known company recommend that an average horse eats 3kg of their popular Cool Mix per day. That equates to 600g a day of starch, which = 18kg of pure starch per month. The starch is broken down by the bacteria, producing volatile fatty acids (VFA). The VFA's are absorbed by cells lining the

front part of the stomach, which can then swell, die and finally ulcerate. From the front portion of the stomach, the food moves to the rear area, which is very acidic and it is further broken down in preparation for entering the small intestine

- The small intestine is where digestion and absorption really begins. To do so effectively, the acidity of the food entering it has to be neutralised to allow the good bacteria to thrive. Because a horse is adapted to trickle feeding over many hours, it has evolved without a gall bladder. Bagged feeds tend to be fed in two large portions, morning and night. This means that it cannot be digested properly, particularly our old friend starch, which passes more quickly into the hind gut, where it causes further problems. To try and compensate for this, the gut draws fluid from the blood. Blood plasma levels have been shown to drop by between 15–24% in ponies fed on cereal based feeds one hour after eating, causing a form of dehydration. This is not seen in horses fed on a hay based diet.

• The large intestine is essentially a delicately balanced fermentation vat designed to extract the goodness from a forage based diet. As mentioned, large grain meals overwhelm the digestive capacity of the stomach and small intestine leading to rapid fermentation of starch in the hind gut, which brings about a decrease in the PH. This can cause a serious chain of events including an increase in harmful bacteria at the expense of good bacteria. The net effect of the two large meals, high in starch, can be a release of enterotoxins and damage to the lining of the hind gut. This in turn, allows the absorption of toxins, and various other pathogens, with potential clinical consequences, including colic, diarrhoea and laminitis.

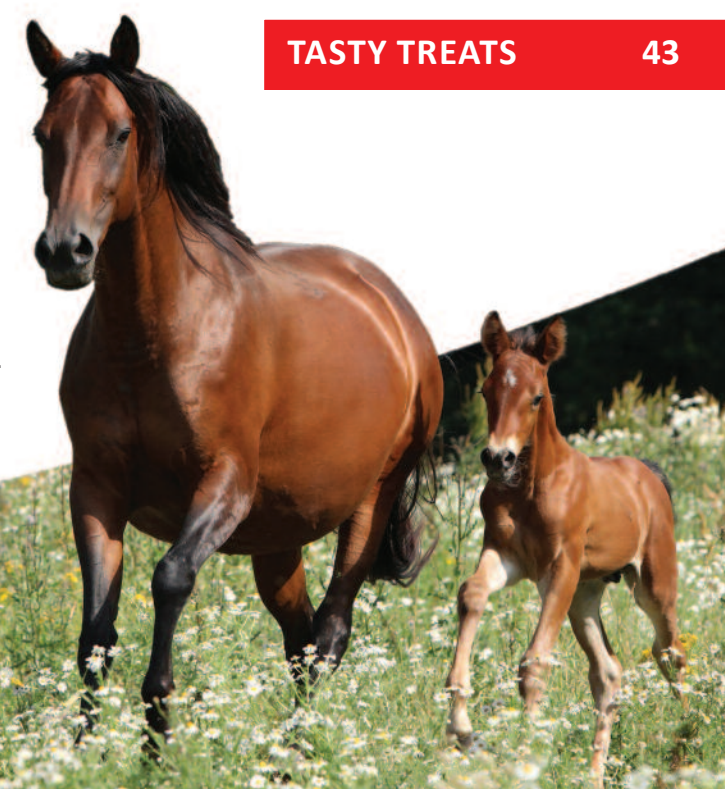
- I take it we all know what the bum does? Except that even here, the effects of bagged cereal based feeds can be seen, giving rise to more frequent loose stools, that carry with them a greater proportion of the vits and mins that would be retained by a horse fed on fibre.



Whatever way you look at it, the best way of feeding a horse is to mimic what it was designed to do, i.e. roam over hundreds of acres, trickle grazing a variety of grasses, herbs from the hedgerows and licking a little soil to gain its minerals. These days, horses are restricted to small paddocks, with very little natural variety. That is why we recommend that hay (or forage) should always be available to the horse, so it can trickle feed as nature intended. To compensate for the relatively low diversity of the pasture, we add Advance Concentrate Complete or Pro-Bio (depending on how much work the horse is doing). Both will supply an excellent range of vitamins and very bio-available minerals, along with pre and pro-biotics and a particular strain of *saccharomyces cerevisiae* yeast for fibre digestion in the hind gut. Should the horse be in a lot of work, and require more calories, we would recommend adding oil to its diet, (as it is 2.5 X the calorific value of cereal), in the form of either our micronised cooked linseed, which has the advantage of having all the plant fibre as well as the oil, or Equimins Glow and Shine Omega Oil.

One last point. In these cost conscious times, consider this: it costs a horse owner around £294 to feed an average horse for 6 months on a proprietary Pasture Mix or similar. It would cost them between £130 and £150\* depending on the size of horse for Advance Concentrate Complete and even less for Pro-Bio over the same period. Even given that they would need to increase the amount of the all important hay, this still represents a huge saving.

\*price correct October 2013



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# CALMING

➔ Horses and ponies can be shy or nervous about things for a variety of reasons, and it is not always possible to identify them. This means that solving the problem is often a case of trial and error. However, research over the years has shown us that a number of things can help in many cases:

For example, we did a lot of investigative work on horses sweat to determine what they lose in body fluids. We found that they mostly lose magnesium. The problem then is to replace this magnesium in a form that a horse can digest properly. Many sources of magnesium such as calcined magnesite, magnesium sulphate and magnesium chloride are fine for cattle that have four stomachs to break it down but a horse has only one!

Consequently, **Serenity Ultra Calm+**, our main calming supplement, is based on two sources of magnesium that are particularly digestible for a single stomached animal like a horse. This magnesium, we discovered, when combined with other amino acids, B vitamins and some herbs worked very well at calming most horses. A very digestible form of Calcium is now included in this already excellent product, working very well with other active ingredients to combat excitability without causing lethargy.

## Serenity Ultra Calm+

A supplement to help induce calmness and tranquility. After extensive trials with this product, we are delighted with the results. A very digestible form of Calcium is now included in this already excellent product, working very well with other active ingredients to combat excitability without causing lethargy.

Serenity Ultra Calm+ has a very high specification, very available sources of magnesium which are now well proven to have a considerable calming influence on horses. Ordinary Magnesium oxide or sulphate is not good enough. It also now includes a very digestible form of Calcium.

We have included Magnesium Fumarate and Magnesium bound to a protein, making it very available. Together with important amino acids and B vitamins, this is a calmer without valerian which is now not allowed in competition.

- Available in 1kg, 1.5kg & 3kg tubs
- A 1kg tub will last 40 days, 1.5kg for 60 days and a 3kg for 120 days.

## Serenity Calm Down Paste

A pre-event calming paste to help induce calmness, without making your horse lethargic. To be administered two hours before competing.

- Available in 15ml syringe (1 serving) and 30ml syringe (2 servings)



*Serenity and Temperamental were recommended to me and we have proven results in calming horses.*

**T. SMYTH – BERKSHIRE**

*I found the Serenity Calm Down Paste excellent for a spooky dressage horse.*

**S. BARON – BERKSHIRE**

We also produce an oral syringe version called **Serenity Calm Down Paste**, which is designed to be a quicker fix for horses and ponies that are a bit spooky before competing. It can be administered about two hours before, to take that edge off the horse without making it lethargic.

Another reason for horses and ponies being nervous is a nervous rider, as the vibes from the rider are transmitted to the horse. For this situation we have two products, **Serenity Rider Chill Out Capsules** and **Serenity Horse & Rider Calming Fluid**.

Many customers, who prefer a completely herbal answer to the problem of nervous horses, have successfully used our **Tranquility Dried Herb Mixture** and **Tranquility Liquid Tincture** to solve the problem.

Finally, it is very important to distinguish between a general spookiness and a hormonal nervousness caused by a mares monthly cycle. For hormonal problems **Nightmare Liquid**, a total blend of important herbs, should be used for the duration of the cycle. Alternatively, **Nightmare** is a very comprehensive supplement, helping to combat mood swings not only in mares, but in stallions and rigs as well.

*Having tried your Serenity (Ultra Calm) Plus I found it very good. I have a Welsh C Mare which is a ride, drive 13h, 5yrs gets very stressed when in on her own and out on a hack but this product made a huge difference, a lot more settled and easier to train. I work in a saddlery and will be recommending it to our customers.*

**PAM BROWN**

## Serenity Liquid Calmer

This is a liquid version based on some additional herbal extracts, but also with many of the ingredients in the powder. Including our exclusive source of magnesium which is so easily and readily digested by a horse, unlike many other sources of magnesium.

- Packed in 1 litre, 2.5 litre and 5 litre bottles
- Feed up to 40ml per day
- 1 litre will last 25–30 days

## Magnesium Calmer

A specially formulated blend of digestible sources of magnesium, herbal compounds and B vitamins to gently induce a calm and controlled attitude in horses.

- 1–1.5 measures per day.
- A level measure holds 25 grams.
- A 1kg tub will last 40 days at one measure per day.
- Available in 1kg, 3kg tubs and 15kg bag

*Magnesium Calmer. Our first horse has been transformed with Equimins products, we now have a second horse and want her to have the best too.*

**D. COX, ILKESTON.**

## Nightmare

**HORMONAL SUPPLEMENT**

A soothing supplement for mares with PMS and Hormonal imbalance. Helps to combat mood swings when even the most good natured mare can become a NIGHTMARE!!

This supplement has been extensively researched using natural products to help remedy these problems. Nightmare contains a very comprehensive array of natural herbs, magnesium, trace elements, minerals, glutathione and other antioxidants

- Available in 750g, 1.5kg and 3kg tubs

## Serenity Horse & Rider Calming Fluid

An aromatic coaxing fluid applied to the hands and neck of the rider to induce calmness to horse and rider.

- Available in pocket size 50ml and 250ml bottles

## Serenity Rider Chill Out Calmer Capsules

If the rider shows any signs of tension, it will very likely be transmitted to the horse, so a few capsules taken an hour or two before any activity will help the rider to remain perfectly cool and calm.

- Available in 100 capsule tub

**ALL SERENITY CALMING PRODUCTS CONTAIN ALL NATURAL INGREDIENTS AND DO NOT CONTAIN ANY BANNED SUBSTANCES UNDER COMPETITION RULES.**



*Serenity Riders Calmer capsules were recommended by a friend and we tried them with success!*

**H. THURGOOD – REDHILL**

*Serenity Riders Calming Capsules that work!*

**T. STEWART – SCOTLAND**

## Nightmare Liquid Tincture

A pure herbal multiblend liquid compound to help maintain a balanced hormonal system in horses. With Vitex Agnus-Castus (Chaste Tree Berry/Monks Pepper), Dandelion, Raspberry, Chamomile, Skullcap, Passion Flower, L-Tryptophan, Magnesium. Average daily feed rate: 15ml per day.

- Available in 1 litre dispenser bottles
- 1 litre will last 66 days

## Tranquility Liquid

A pure herbal multiblend liquid compound to help the nutritional maintenance of the nervous system in horses. With Vervain, Hawthorn, Chamomile, Golden Rod, Valerian and Meadowsweet for calmness and manageability. Average daily feed rate: 15ml per day.

- Available in 1 litre dispenser bottles
- 1 litre will last 66 days

*Tranquility is an excellent product*

**J. MARSHALL – CORNWALL**

## Tranquility Herbs

A blend of eight different herbs all noted for their properties in respect of calming. With Valerian, Vervain, Golden Rod, Raspberry, Chamomile, Skull Cap, Lemon Balm and St. Johns Wort.

- Available in 1kg tubs, 1kg Ecopack and 5kg bag
- 1kg will last 3–6 weeks depending on size of horse

*Tried Chill Out Calmer capsules after seeing them in Horse and Hound, they have a good reputation.*

**D. BUTCHER, DUNFERMLINE**





# DIGESTION

➔ Prevention is always better than cure and making sure your horse has a natural feeding regime will go a long way towards ensuring a healthy gut (see **Advance Concentrate Complete**, page 34). However, there are always occasions when a little help is needed.

For horses that suffer regularly with intestinal blockages, we have the ideal solution in **Colease**. This is a liquid anti-flatulent formulation that will quickly disperse the build-up of gas and will help maintain a normal acid level in the digestive system. It also greatly assists the passage of food through the gut. **Colease** lasts a long time once opened, making it an easy and essential item to keep in the first aid cupboard. A 20ml dose either by oral syringe or added to a small amount of chaff given per day will help horses already suffering and also act as a preventative measure for horses that are prone to getting this condition.

If you are in a sandy area and your horse ingests sand then **Sand-Ex** pellets is the product for you. This is pelleted Psyllium that turns to jelly in the gut and picks up the sand and takes it out with it. The advantage of a pelleted product is that the product is swallowed and turns to jelly actually in the gut. Ordinary Psyllium very quickly turns to jelly in the horse's mouth which they don't like and spit out.

Now let us try and deal with other problems of digestion. A horse is a very simple single stomached fibre-eating animal. We actually should let them have access to as much fibre as they want to eat, as the gut needs it to work properly. It is usually when we add too much hard feeds are starch based and it would not naturally be found in their diet. We have learned over the years that horses will benefit greatly from some help in digesting a lot of fibre and adding something we call **Fibre Digester** daily to the feed does this. It is a particular strain of saccharomyces cervisiae yeast that greatly helps the digestion of fibre, particularly in the hindgut.

**Inner Balance Probiotics** will help digestion too, and the prebiotics in it will help to colonise the gut wall and make it difficult for pathogenic infection to take hold.

**Inner Balance Probiotics** contain two important strains of friendly flora that will help support the immune system. It is particularly useful at times of stress, post antibiotic treatments or when a quick "pick me up" is required. If your horse is travelling and apt to get stressed or stomach upsets then there is an oral syringe version of **Inner Balance Probiotics** called **Micro Flora Balance** which is easy to carry in your pocket and administer just before you travel.

## Gastro Shield

A comprehensive supplement to maintain gut wall integrity – works by neutralising acid. It is commonly believed that virtually all thorough-bred horses in training have problems with gastric ulceration.

This is usually brought about by feeding high levels of concentrated hard feed, something that a horses digestive process was not designed to do! The result of this practice means that much higher levels of gastric acid is produced to attempt to break it down for digestion, and then, of course, gastric ulceration occurs.

Gastro Shield has been developed especially to include a whole list of powerful ingredients to counter the effects of this gastric acid and six different herbs to help support and soothe the digestive tract. It has a particularly special effect in the nutritional support of the gut wall.

The specially selected unique ingredients used are very effective



antacids and natural herbal ingredients to protect the cell wall mucosa and decrease inflammation of the stomach.

Contains no banned substances under Jockey Club and FEI rules.

- Available in 2kg and 5kg tubs
- 2kg will last 30 days inc. loading dose, 44 days at maintenance
- 5 kg will last 75 days inc loading dose, 110 days at maintenance

## Mint

Aromatic mint encourages horses to eat. It has been used for centuries as a digestive aid.

- Available in 500g, 1kg tubs and 5kg bags

## Micro-Flora Balance

CONCENTRATED PROBIOTICS

Complex probiotic microbial cultures. This highly concentrated paste will provide fast acting support of the intestinal balance. For use when an immediate response is required.

Contents: Fructo – oligosaccharides, Mannan oligosaccharides & Beta Glucans, Lactobacillus Acidophilus, Bifidobacterium Bifido, Saccharomyces Cervisiae, Citric acid, Fruit pectin.

**Directions for use:**

FOALS – 20 ml per day for three consecutive days.  
HORSES – 30 ml per day for two consecutive days

Guaranteed analysis of probiotics per 60ml:

- Saccharomyces Cervisiae 6 x 10<sup>9</sup>cfu (colony forming units) (6 billion)
- Lactobacillus Acidophilus 90 x 10<sup>9</sup>cfu (90 billion)
- Bifidobacterium Bifido 30 x 10<sup>9</sup>cfu (30 billion)

■ Available in 60 ml oral syringe  
FREE FROM ANY PROHIBITED SUBSTANCES AS DEFINED UNDER JOCKEY CLUB AND FEI RULES.

## Activated Charcoal

A natural aid for numerous digestive issues such as food poisoning, flatulence, gastric troubles, laminitis and hives. A vegetable form of carbon made from ground coconut shells, it will help clear, calm and cleanse your horses digestive system and create a comfortable tummy. A periodic supplement not to be fed long term.

- Available in a 1kg Ecopack.



NEW



## Fibre Digester

SACCHAROMYCES CERVISIAE YEAST

Fibre Digester is used to stabilise conditions in the digestive system and greatly improve fibre digestion. It contains one billion cfu/saccharomyces cervisiae.

This product has a very much higher level of active ingredients than other yeast products and consequently is very economical to use.

- Available in 1kg tubs or larger if required

## Inner Balance Probiotics

This palatable supplement for horses and foals may be added to drinking water or sprinkled onto feed. Containing the important strains lactobacillus acidophilus and bifidobacterium, together with prebiotic to feed these friendly flora, it is highly recommended for use as a quick pick-me-up and at times of stress.

- Available in 700g, 1.5kg and 3kg tubs
- 1.5kg will last 93 days



Ideal post antibiotic treatment



Gut friendly

## Pro-Bio Supplement

A broad spectrum vitamin and mineral supplement with generous levels of probiotics to help ensure a healthy and effective gut.

- Available in 1.5kg and 3kg tubs
- 1.5kg will last 50 days

Pro-Bio - Fantastic product.

E. MCEWAN, KILWINNING.



## Sand-Ex

Sand-Ex is an all natural dietary pelleted fibre product, Psyllium (Plantago ovata) combined with probiotics and prebiotics. For use when sand is in the intestinal canal, as a natural fibre and microbial supplement to greatly assist the natural flow of food through the intestinal tract.

- Packed in 1.5kg tub

Sand-Ex pellets were recommended by a friend.

E WIGGINS – SURREY

T BALDING OF ANDOVER USES SAND-EX AND PRO-BIO AND SAYS  
I love Equimins products, I've been using them for years.

J. MILLING OF BUXTON USES PRO-BIO AND SAYS  
Economical and produces contented horses and ponies with super shining coats.



# FIRST AID & STABLE



Skin abrasions from barbed wire, cuts from kicks by other horses, skin problems and irritations. Lots of everyday happenings result in some sort of minor cuts and bruises. Here are some things to keep in your first aid cupboard to deal with these problems.

For minor cuts, **Wound Powder and Purple Spray** are both excellent for helping to stop infection and help prevent bleeding. **Total Care Wound Gel** is unique in containing active Silver Ions that are 99.9% effective against gram positive and negative bacteria, helping to keep the wound sterile and hydrated.

**Arnica & Witch Hazel (with MSM and Allantoin)** is a great soothing gel for bruises particularly, but also for muscle soreness. It helps to maintain the local blood supply and can accelerate natural recovery. The allantoin content is a protein that speeds up cell renewal and is good for rough and damaged skin, whilst the **Witch Hazel** is a very useful herb for inflamed and tender skin conditions, such as eczema.

**Equi-Balm** is an easy to apply, no sting formula, multi purpose, water repellent balm. It will help to encourage new hair growth and may be used as a mud block, for sun burn, cuts and grazes, itchy areas, dry skin etc.

**MSM Cream** can also be used to encourage new hair growth on a previous injury and also as protection against mud infection, or any other skin irritation or soreness. **Aloe Vera Gel** has a long history as a skin lotion and is used for untold different situations.

Lice and Mite are another problem encountered by horses, particularly in the lower legs if there is extensive feathering. **Lice and Mite Lotion** has been developed by vets to very effectively control lice and mite in horses. It should be applied using rubber gloves if you are allergic to anything. Rub well into affected areas twice daily for seven days. **Lice and Mite Spray** is our herbal answer to this problem if you prefer a more natural way of dealing with them. It is a powerful herbal tincture using herbs that are proven to eliminate lice and mite from the coat. It should be sprayed on to the affected areas twice daily for seven days.

## Aloe Vera Gel

A soothing gel for skin disorders. Aloe Vera has a long history as a skin lotion. It can aid natural recovery from minor grazes and sunburn. This gel is useful for almost any skin irritation that needs soothing and astringing.

■ Available in 250g and 500g jars

## Arnica & Witch Hazel with MSM & Allantoin

A soothing gel for bruises and muscle soreness. Not to be administered internally, applied to broken skin, cuts or sores. Arnica helps to maintain the local blood supply and so supports natural recovery.

Witch Hazel is a very useful herb for inflamed and tender skin. MSM has excellent properties for skin recovery and Allantoin is a protein that promotes cell renewal, and is good for rough and damaged skin.

■ Packed in 250g and 500g tubs

*Arnica & Witch Hazel: I just wanted to congratulate you on a fantastic range of products, in fact I don't know what I would do without Equimins products.*

M. TOPLASS, ALFRETON

## Colease

A liquid antitflatulent formulation to support the passage of food through the gut without blockages.

■ Packed in 1 litre bottles  
■ 1 litre will last 30–50 days

*Colease - Pony with poor digestion. Found your cards very helpful in local tackshop.*

S. TWIGGER, BEDWORTH.

*Colease is a good product.*

M. DOWELL - WORCS

*Colease actually does work!*

J. HURN - CAMBS

## Dee-Tye & Drink

For the nutritional support of healthy muscle function.

Contains minerals, body salts, anti inflammatories, D-alpha Tocopherol acetate (source of vitamin E), selenium, citric acid in a cherry flavoured liquid base.

This supplement will encourage your horse to drink more, essential to help avoid the stiffening up of muscles which can compromise peak performance.

■ Available in 1 litre, 2.5 and 5 litre bottles

*Essential first aid, no stable should be without it*

*A friend has used Colease before on a spasmodic mare and found it to work very well.*

P. BUDD - NORFOLK

## Equi-Balm Skin Conditioner

An easy to apply, no sting formula, multi purpose, water repellent balm. Equi - Balm can be used safely on a number of skin conditions. Helps to maintain healthy skin and encourages new hair growth. This is a safe product with no strong odours or harmful chemicals. Equi-Balm has many uses such as a mud block, sun burn, cuts and grazes, itchy areas, dry skin etc.

Directions for use: Apply as often as necessary using gloves to prevent cross contamination or infection from wound to wound.

■ Available in 300g and 1kg tubs

## Leg Gel

Ideal for use after training or exercise. Contains Camphor, Menthol and Allantoin to gently soothe the skin.

■ Available in 500g and 1kg tubs

## Legs R Cool

For use after strenuous exercise to cool, soothe and tighten hot tired legs. A topical clay poultice for application to knees, shins, fetlocks, tendons and ankles after training.

Contents: Kaolin, Water, Aloe Vera Concentrate, Witch Hazel, Allantoin, Menthol, Glycerine.

■ Available in 3.5kg and 7kg tubs

Free from any prohibited substances as defined under Jockey Club and FEI rules.

*I have achieved success with the Lice and Mite Lotion.*

A. KEATLEY - WORCS.

*Lice and Mite Lotion is an excellent product.*

S. WATTS - ESSEX



## Lice & Mite Lotion

This lotion is easy to apply from the dispenser bottle (using rubber gloves if you have any allergies). It is applied to the lower leg in cases of feather mite or lice. Rub well into clean feathers daily for 5–7 days and leave to dry on.

■ Supplied in 500ml dispenser bottle

## Lice & Mite Spray

This product has been proved to be very effective. It contains only natural plant extracts and does not contain any harmful chemicals.

Equimins Lice and Mite Spray should be sprayed on to your hands (using rubber gloves if you have any allergies) and then rubbed in well. Apply twice daily for 5–7 days.

■ Available in 500ml trigger bottles

## MSM Cream

A soothing anti-bacterial cream, combining all the benefits of MSM, Aloe Vera, Zinc, Castor Oil and essential oils of Tea Tree, Lavender, Chamomile and Jojoba to help soothe minor skin ailments.

A particularly useful barrier in muddy conditions and also to aid the re-growth of hair.

■ Available in 250g, 500g and 1kg tubs



www.equimins.com





# FIRST AID & STABLE



FEATURE  
**MUD**

In wet conditions, bacteria in the mud sets up infection under the skin causing scabs and hair loss. Other names for this are rain scald and greasy heel.

This skin infection is caused by *Dermatophilus Congolensis*, which enters the skin when horses are saturated by prolonged rain, are in poor condition and/or stand for long periods under trees. Hair becomes matted and tufted forming scabs and causing loss of hair over the back, belly and lower limbs, coronet and bulbs of heel. Scabs reveal greyish green pus and raw area when removed.

**Mud Block Cream** has been formulated specifically to help deal with this problem. It contains a powerful microbial agent to disinfect and sanitize as well as castor oil and zinc to help the healing process of the skin.

**Mud Block Lotion** is very effective in controlling bacteria from mud. We have used silver ions, which are positively charged silver particles. They act as a microbial agent killing 99.9% of germs. This lotion is also much easier to apply and rub in to extensively feathered legs than a cream.

**Mud Slide Lotion** is a tried and tested preparation of pig oil saturated with sulphur. The oil acts as a very effective barrier, whilst the sulphur is a very effective antimicrobial agent. Of course, as well as treatments to go on the skin, nourishing from within is also vitally important.

**Mud Block Supplement** has been specifically developed to do just that, helping to improve and maintain skin integrity in wet or muddy conditions.



## Mud Block Supplement

A high spec formulation of particular minerals, essential oils, dried herbs and roots to support and nourish the skin from within in wet or muddy conditions. For maximum effect, use in conjunction with Mud Block Cream, Lotion, or Mud Slide.

■ Available in 600g, 1.2kg and 2.8kg tubs

## Mud Block Cream

Mud Block Cream is for application to the lower part of the leg, to protect against infection from the bacteria in mud. Can be easily washed off at night and re-applied each day. Contains a bactericide, with Aloe Vera, Zinc, Castor Oil & Tea Tree Oil.

■ Packed in 500g and 1kg tubs. Larger sizes available

*Mud block is the best for mud fever.*

H. LEWIS, COVENTRY.



## Mud Block Lotion

This product, being a lotion rather than a cream, is much easier to apply to extensively feathered lower legs. This formulation uses silver ions, positively charged silver particles which act as a powerful anti-microbial agent.

■ Packed in 500ml flip top bottles

## Mud Slide Lotion

The superb barrier qualities of pig oil with the added benefit of a very effective anti-bactericidal agent Flowers of sulphur to help protect horses in very wet or muddy conditions.

■ Available in 500ml and 1 litre bottles

*Mud Slide Lotion. Great products, that always do what they say on the tin and really do work.*

N. DE LUCA, CHESHAM.

*I love Equimins products.*

C. WYNNE – WEST SUSSEX

*C. MOORE FORM BARNSELY USES SEVERAL PRODUCTS AND SAYS I am a regular customer, excellent products.*

## Microlat Stable Disinfectant

An extremely safe disinfectant produced from essential oils, it is even safe enough to use on minor cuts and bruises, in the proper diluted form. Microlat can be sprayed in the air with a mist sprayer or used conventionally from a bucket. 1 litre will make up to 160 litres of ready to use disinfectant. It can be sprayed into the air space of housing or onto prepared chopped straw, where of course it will kill dust bearing bacteria.

■ Packed in 250ml, 1 litre and 5 litre bottles

## Gut Health

A feel good gut the natural way. This unique, highly concentrated blend of 14 different herbs is extremely effective and proven at controlling gut health naturally."

Use as a 5 day course. Mix daily with feed. Repeat every 3 months. Does not contain any harmful ingredients. Do not give to pregnant mares.

■ Available in a 250ml bottles. Larger sizes available on request.

## Purple Spray

A quiet pump spray for minor cuts and grazes containing Methyl Violet, Aloe Vera and Isopropanol.

■ Packed in 250ml spray bottles

## Sunscreen Lotion

A high protection SPF30+ Factor sunscreen using a unique UV filter that does not come into contact with the skin, although it remains on the surface. This provides optimum long lasting protection without skin penetration.

Even very sensitive or allergic skin can be protected without any side effects. Store in a cool dry place.

■ Supplied in a 250ml squeeze bottle

*Sunscreen has been a life saver for my old thoroughbred aged 24. Unbeknown to me he had been suffering from sunburn induced lymphangitis as a result of my not protecting his white heels. This has not reoccurred since I woke up to the cause. Thank you so much Equimins.*

C. WYNNE – WEST SUSSEX



## Stable Fresh

Smelly stables? Then use Stable Fresh, the new powder stable disinfectant from Equimins.

No more ammonia smells, a non harmful long lasting powder disinfectant. Use as often as required, a little goes a long way!

■ Available in 2.5kg Ecopacks, 5kg Tubs and 10kg Sacks

*My pony has a nice fresh smelling stable.*

JESSICA HOUSON – SCUNTHORPE



www.equimins.com



# FIRST AID & STABLE

## Udder Cream

A soft easy to apply anti-bacterial cream with Aloe Vera, Zinc, Castor Oil and Tea Tree Oil to gently soothe the skin. Very useful as a barrier in muddy conditions.

- Packed in 500g, 1kg and 2.5kg tubs

## Winter Leg Scrub Concentrate

A concentrated cleansing bactericidal & fungicidal leg wash. For use during the winter months to help protect your horse against infection from mud. Use at the end of the day when you bring your horse in from the field.

- 500ml bottle – 25 applications
- 1 litre bottle – 50 applications

## Wound Powder

For use on minor wounds, saddle sores, bites, cuts and scratches on horses. Wound powder is a blood coagulant and a dressing for use on minor wounds. It is also a useful drying formulation for minor wounds that are slow to repair.

Wound powder may also be used for other livestock as a blood coagulant after tail docking and dehorning.

- Available in 125 g puffer bottle

## Total Care Wound Gel

This product is at the forefront of new developments in wound care, using silver ions shown to kill 99% of bacteria. Plus six other active ingredients to help prevent infection and hasten healthy skin rejuvenation, after injury. Helps to keep wounds hydrated.

- Available in a 100ml airless dispenser

*Wound Gel - Really like Equimins products.*

H. WERRY, ULVERSTON.



## Tea Tree Mist

For use in cases of minor cuts, bites and the maintenance of healthy skin. Anti-fungal and anti-bacterial to help protect against infections of the hoof.

- Available in 500ml spray bottles, 1 litre trigger spray bottles

*Tea Tree Mist. Excellent product for our donkeys hooves.*

S. SPURGEON, TAUNTON.



# FLY & MIDGE



Keeping your horse healthy and comfortable can be a challenge when the flies and midges are about. That is why we have developed a range of solutions. **Fly Repellent Gel 3535** is a new addition to our range and contains the very effective 15% Ethyl Butylacetylaminopropionate (3535), it really is the ultimate fly repellent. **Fly Repellent** contains essential oils from six different

sources, making it very effective. For those looking for something stronger, **Extra Strength Fly Repellent** was developed for export to those parts of the world where bugs have definitely "gone large". It has a comprehensive formulation to help repel biting flies, midges, mosquitoes and other flying insects.

## Biting Midge Cream

A gentle easy to apply cream to repel midges, flying insects, and to soothe itching skin. Contains Tea Tree Oil, Apricot Kernel Oil, Jojoba Oil and Chamomile Oil.

- Available in 350g and 1kg tubs

## Fly Repellents

Containing essential oils from six different sources, this is a fly repellent that really works. Occasionally, a horse may be allergic to a particular essential oil, so a small area should always be tried if you are using for the first time.

- Available in trigger sprays and quiet sprays, 250ml, 500ml, 750ml or 1 litre and 5 litre bottles
- Cream is available in 250ml and 500ml tubs

## Fly Repellent Extra Strength

A comprehensive formulation to help repel biting flies, midges, mosquitoes and other flying insects. This product has been outstandingly successful all over the world. We highly recommend it to you

- Packed in 500ml and 750ml trigger bottles. Larger sizes available



Excellent with Itchless



Extra Strength



Excellent with Biting Midge Cream



## Fly Repellent Gel 3535

The ultimate fly repellent. A powerful, no mess, clear gel containing 15% Ethyl Butylacetylaminopropionate (better known as 3535) to help repel biting insects, including flies, midges and mosquitoes.

- Packed in 500g tubs



## Itchless Liquid Herbal Tincture

This product is designed for use in the biting midge season to help combat itching and for the nutritional maintenance of a healthy skin and coat. Ideally used in conjunction with our Biting Midge Cream. Itchless is a strong herbal extract of the following herbs: Marigold, Dandelion, Nettle, Garlic and Seaweed. Fed at 20ml per day, a one litre bottle will last for 50 days. It can also be diluted 40ml to 500ml of water and used as a body wash.

- Pack size 1 litre

www.equimins.com





# GROOMING

➔ Making your horse look as good as possible makes you and your horse feel great. We have produced a superb range of products to help you achieve that stunning look.

We have several shampoos in the range. For example, we have a medicated one, **Microlat Horse Shampoo**. This product contains microlat, our own very safe and effective disinfectant to remove any bacteria or fungi from the coat.

Next we have **Tea Tree Shampoo** with its characteristic tea tree smell, which deeply cleanses and leaves the coat pristine clean. We also have **Animal Shampoo** with that old-fashioned coal tar smell, which can be used for horses, cattle for the show ring and dogs. **Blue Shampoo** will make greys gleam, **Dark Shampoo** for deepest lustre and **Red Shampoo** for chipper chestnuts. Finally we have a wonderfully fragrant **Citronella Shampoo**, which works particularly well in the summer with our **Citronella Summer Spray**.

When it comes to grooming, **Ultra Shine Groomer** adds real shine and lustre to the coat and will help to repel dirt and dust. **Ultra Silky Detangler** lotion is just superb for getting the tangles out of manes and tails, again adding a lustrous shine.

**Clean Coat** is a natural refreshing body wash, excellent for cooling and the removal of sweat and dirt after exercise. It contains tea tree oil, witch hazel, allantoin for the skin, and a nice fresh spearmint aroma.

**Lavender Fresh** is a nice pure and natural anti-bacterial lavender wash to refresh horses and help to soothe minor cuts and bruising. It provides a very relaxing experience for a horse after strenuous exercise.

Finally, don't forget about our **Dry Clean Spray**, the waterless body cleanser to effectively remove sweat, grass, stable stains, grease and dirt.

## Clean Coat

A natural refreshing body wash, excellent for cooling and the removal of sweat and dirt after exercise. Can also be used undiluted as a pre-clip degreaser.

With Tea Tree Oil, Witch Hazel, Allantoin and a fresh spearmint aroma.

■ Packed in 500ml bottles

*I use Clean Coat and Tea Tree Shampoo, good well priced products.*

MAXINE EASEY – DERBYSHIRE

*I've just posted on Facebook page about Clean Coat Body Wash, its a super wash. Not heavily perfumed, no residue, cools the horse straight away and dries to a mirror shine.*

ANN WILLIAMS – SUFFOLK

## Dark Shampoo

For black and dark horses. A rich dark shampoo with lavender essential oils and conditioner.

■ Available in 100ml, 500 ml, 1 litre and 5 litre bottles.

## Ultra Silky Detangler

A specialist product developed particularly for detangling manes and tails.

■ Available in 500ml, 750ml and 1 litre trigger spray and 5 litre refill containers

*One of the products I have used regularly is your Detangler Lotion. My mare has a huge tail - it draws a lot of compliments but can be a monster to brush. Equimins Detangler is the ONLY product that enables me to keep her tail looking lovely.*

ROS SHAW – VERY PLEASED CUSTOMER!

# EQUIMINS

## Dry Clean

A waterless, body cleanser to remove sweat, grass, stable stains, dirt and grease. Very useful at shows in the summer to keep your horse looking good after strenuous exercise.

Handy in the winter when you don't want to fully shampoo your horse.

■ Available in 500ml and 1 litre trigger spray

## Enhancing Gloss

A clear light gel for highlighting features, providing a superb glossy look. Apply with a small sponge to enhance areas around the eyes and nose, and for adding quarter marks. For maximum effect, do not rub in.

■ Available in 100g jars



## Animal Shampoo

A medicated cleansing shampoo for all classes of livestock. It will rid the coat of grease and will not leave scum as it is of a soapless nature. Very useful for preparing horses for the show ring.

■ Packed in 500ml, 1 litre and 5 litre containers

## Blue Shampoo

A rich shampoo with conditioner which can be used without fear of any staining. Formulated specifically for grey or white coats, but may be used to enhance the colour of any coat, to provide better definition and depth of colour.

■ Available in 100ml, 500ml and 1 litre bottles. Larger sizes available if required

## Citronella Shampoo WITH CONDITIONER

A special formula rich shampoo with natural Citronella essential oil. This is a very refreshing and cooling wash for horses through the spring and summer.

■ Available in 500ml, 1 litre and 5 litres.

## Citronella Summer Spray

A refreshing summer spray for horses with natural essential oils of citronella.

■ Available in 250 ml, 500ml, 1 litre 2.5 litre and 5 litre



www.equimins.com



# GROOMING

## Lavender Fresh Wash

A pure and natural antibacterial lavender wash to refresh horses and help to soothe minor cuts and bruising. Lavender Fresh provides a relaxing experience for horses, particularly after robust exercise.

It contains pure high quality lavender essential oil to soothe and calm, coconut to efficiently remove sweat and dirt. Does not contain soap, thickeners or detergents. Used at the rate of one capful per litre of water.

It can also be used undiluted to help relieve bruising on the legs.

■ Pack size 500ml and 1 litre

*Woulant be without Lavender Fresh Wash.*

DEBORAH PINDER – SHEFFIELD

## Leg & Body Whitener

A really excellent body and leg whitener to make your horse stand out in the showing. This product can be applied on the day of the show. It may also be mixed to a paste with water, applied to the legs and bandaged up the night before the show.

To use as a body whitener, mix a small cupful in a medium size bucket of lukewarm water and apply all over the body, including mane and tail. Cover with a sheet and allow product to dry into the coat.

■ Available in 1kg tubs. Larger sizes available if required

## Microlat Horse Shampoo

This horse shampoo with conditioner contains Microlat, a natural ingredient made with several essential oils will help cleanse the coat of any bacteria or fungi. It may be used quite safely on any animal.

■ Packed in 500ml, 1 litre and 5 litre bottles



## Plaiting Liquid

For easy plaiting every time. This is a terrific product to make plaiting a very easy task. Plaiting liquid will help plaits to stay firm, but looking very natural.

Can be used on damp or dry manes. Plaiting liquid will dry in a few minutes and does not need to be washed out afterwards.

■ Available in 500ml trigger spray bottles

## Ultra Shine Groomer

Formulated to give a bright gleaming coat with added lustre. A grooming aid to repel dirt and dust to help keep manes and tails tangle free.

■ Available in 500ml and 750ml trigger sprays and 1 litre bottles

## Quarter Marker

An excellent solution to set and hold quarter marks in place all day long.

Directions for use: Simply spray the area to be marked and using a comb or brush, apply quarter marks. For added definition, apply one of the Vanity range of glitter gels to the quarter marks and tail.

**Note:** This product is flammable so should be stored at 25 degrees or lower.

Free from any prohibited substances as defined under Jockey Club and FEI rules.

■ Available in 500 ml trigger sprays.

## Red Shampoo

For chestnut horses. A rich red shampoo with lavender essential oils and a conditioner.

■ Available in 100ml, 500ml, 1 litre and 5 litre bottle

## Sheath Cleanser

A very gentle natural coconut formula to help soften and clean away sharp smegma from the sheath. Always take great care when applying inside the sheath as this is obviously a very tender area.

■ Supplied in a handy 250ml squeeze bottle



## Showing Greasepaint

Make up for horses in Black, Brown and White. A versatile greasepaint to add glamour to eyes. Can be used on nose and muzzle to define depth of colour and to conceal any blemishes. Use sparingly and blend to desired shade.

■ Available in 50g Jars

## Stain Remover

A spray on clear lotion to remove stable and grass stains.

■ Available in 500ml trigger spray bottles

## Tea Tree Shampoo

A special formula shampoo with conditioner to thoroughly clean the coat.

■ Packed in 500ml, 1 litre and 5 litre bottles



www.equimins.com



# HOOF

➔ It was a vet some years ago who advocated 15mg of biotin per day to keep horses hooves in good order. In our considered opinion, 15mg of **Biotin 15** is sufficient to help maintain healthy feet, but is nowhere near enough if the horse has a problem with bad feet. That is why, in addition to standard **Biotin 15**, which does deliver 15mg per day, we also produce two additional products.

For hooves in need of serious repair, we would recommend **Hoof Mender 75**. It offers much higher levels of biotin than you find in other products, (75mg per day), combined with a very digestible source of zinc. Together, they provide the correct nutrition to encourage good strong keratin growth. It must be stated that hoof nutrition is a long-term process and results cannot be seen quickly. However, if after feeding this product for a full twelve month period, you have not seen any improvement, we are confident enough to offer a full money back warranty. An average horse

would receive 60 grams per day, which means that a 3kg tub will last 50 days and a 5kg tub will last 83 days.

If the problem is not quite so serious, then **Biotin Plus 25** is the best product to opt for. It delivers 25mg of biotin per day, making it a superior spec to ordinary biotin. We have many satisfied customers who have successfully used this product over many years.

The hoof is composed of approximately 25% water and to help maintain healthy feet it is important to make sure they do not dry out. Regular moisturising is a very good principle and this can be done with **Hoof Moisturising Cream** or our brush on lotion, **Hoof Moisturising Lotion** or **Hoof Moisturising Balm**. Keeping the feet clean and protected against infection is also another good practice. This can be done with **Hoof Disinfectant Spray** and **Tea Tree Mist Spray**.



## Biotin 15

A supplement for healthy hoof growth, and to improve the condition of coat and skin. With Zinc Methionine, Calcium, MSM and Copper.

- Available in 1kg, 2kg, 3kg and 5kg tubs, 2kg refills, 10kg and 20kg bags
- 2kg will last 66 days

R. MATTHEWS FROM MIDLOTHIAN SAYS:

*Biotin Plus is a good product and helps my endurance horse's hooves stay in good condition.*

*Does what its says on the tin.*  
MARGARET FERNE - ISLE OF ANGLESEY

## Biotin Plus 25

This well established supplement contains higher levels of Biotin, together with organic Zinc methionate. Strong keratin growth is essential for healthy hooves.

Use this supplement when hooves are in a poor condition rather than ordinary Biotin.

- Available in 1kg, 2kg and 3kg tubs
- 2 kg will last 66 days



## Hoof Mender 75

SUPPLEMENT  
PELLETS & POWDER

Hoof Mender supplement has brought dramatic results in hoof quality to thousands of horses. There is no other product with the same broad spectrum of important ingredients to encourage keratin growth in the hoof.

Hoof Mender comes with a full money back warranty in the unlikely event that you do not see a significant improvement in hoof quality after using it for a full twelve month period.

- 3kg will last 50 days.
- Hoof Mender 75 Pellets and Powder available in 3kg and 5kg tubs and 10kg and 20kg bags. Hoof Mender 75 Powder also available in a 1.8kg Ecopack.

C. NIXON OF CHELMSFORD  
USES HOOF MENDER AND SAYS  
*Good value product that works.*

N. CRAIG, WHITLEY BAY USES  
HOOF MENDER AND SAYS  
*Always use it, getting fab results!*

*Barefoot trimmers recommended Hoof Mender powder to me.*  
H. WICKHAM - YORKSHIRE

*Our horse is doing well on Hoof Mender powder.*

A. KAY - CHESHIRE

*Have purchased Hoof Mender before, it works!*

P. HOWE - DEVON

*Last year you offered my local tack shop 'Victorian Saddles' a free supply of 'Hoof Mender' to give to her farrier that he felt a horse could benefit most from. I took the opportunity as I had just the client. He is a typical thoroughbred with no horn growth, poor quality of horn, weak collapsed heels and no bars. I have shod him for three years, carefully removing his shoes so not to damage the weak wall then rasping away any flair before fitting new shoes, just trying to preserve what little wall he had was a task. We started using Hoof Mender in June last year and after six months this horse is growing vast amounts of horn and of superb quality his heels are strong and is developing bars to support them. If I hadn't experienced it myself I would never had believed it, your product works without any doubt at all, and I have several clients using Hoof Mender and will continue to promote it to other farriers alike. Many thanks for the opportunity to trial your product.*

LEE ASHWORTH DIP. WCF - ROCHDALE

*I've been using Hoofmender for a couple of months now, with much success. This is a fantastic supplement!*

CLAIRE COPE - WIRRAL

*Hoofmender. My barefoot trimmer recommended this supplement for my horse who has shown significant improvement in his feet.*

C. MURLEY, WHITLEY BAY.

*Hoofmender. The best biotin supplement there is.*

Y. WALSH, WREXHAM.



www.equimins.com



# HOOF

## ★ FEATURE PRODUCT LAMINATOR

There are several symptoms of laminitis including: Stiffness, lameness, standing on the heels, reluctance to move, heat in the feet, increased fetlock pulse, laminitic rings, sensitivity to hoof testers and dropped soles.

Whilst Laminitis can be a problem at any time of the year, it is most prominent in the spring. This is when temperatures start increasing and the sugars in the young spring grass start to rise. If a horse is known to suffer from laminitis, then good management will determine that it is denied access to fresh young grass, or at least limited to a short time grazing. Overnight grazing is also sometimes useful as the natural sugars in the grass are lower during this period.

In any event laminitic horses require a bland diet, and it is good practice to keep them in and restricted to hay only. This gives the owner two challenges. Firstly, a treatment to help relieve the laminitis. Secondly, if the horse is to recover quickly and thrive, their bland diet will need supplementing.

**Laminator** supplement was developed specifically to help with both of these challenges.

It contains a bio flavanoid known as Hesperidin, which is commonly used in human preparations as a treatment for blood pressure. It works with the Vitamin C to make the small blood capillaries more elastic so improving blood flow to the laminar corium. We also include a very bio-available and digestible organic source of zinc to help



encourage strong keratin growth. Our unique process ensures that the zinc is in a form that the horse can easily absorb. A particular strain of saccharomyces cerevisiae yeast is included in **Laminator** to greatly assist the digestion of fibre in the hindgut. We also include prebiotics to keep the gut healthy. High levels of organic magnesium, manganese and powerful anti-oxidants, including Vitamin E, are added, together with very high levels of biotin (Vitamin H), Feverfew and Milk Thistle. They are just part of the 35 vitamins, minerals and trace elements included to ensure maximum nutritional support during this difficult time.

**Laminator** can be given at a maintenance dose to help prevent episodes, or at a higher dose for horses that are exhibiting acute symptoms.

- Powder available in 1.2kg, 2.4kg and 3kg tubs
- Pellets available in 3kg tubs
- 3kg will last 60 days at maintenance

*Fantastic product, I saw a visible improvement by day three, I can't recommend it enough!*  
MS. EVISON

## Hoof Disinfectant

A safe and powerful ready to spray hoof disinfectant. This product is produced from a variety of safe bactericidal and fungicidal essential oils, Alpha Pinene, Beta Pinene, Citronell, Geraniol and Cineole, together with a biocide specifically developed for the complete microbiological protection of water based products against bacterial and fungal spoilage in the wet state.

The healing and preventive effects of essential oils have been known from ancient times. They are still used for medical purposes such as inhalation therapy and embrocation.

The hoof should be thoroughly cleaned on the underside before using Hoof Disinfectant, particularly manure droppings.

There are other disinfectants that will kill the same things, but are not safe products to use on animals or humans, as they mostly contain aldehydes or glutaraldehydes. These two products are classified as poisonous and therefore not suitable for use with animals. Store at 10–20°C.

- Available in 500ml trigger bottles

## Hoof Moisturising Cream

A simple, easy to apply cream to retain moisture in the hoof and add shine. Helps to prevent cracking and splitting. Apply daily with a hoof brush.

- Available in 500g tubs

## Hoof Moisturising Lotion

A simple, brush on lotion to effectively help retain moisture in the hoof. Helps to prevent cracking and splitting.

- Available in 400ml bottles with brush and 1 litre refill bottles

## Hoof Oil

A specially formulated product to protect against split hooves and other problems. Apply with a hoof brush.

- Available in 400ml bottles with brush, 500ml, 1 litre, 2.5 litre and 5 litre bottles



## Solid Hoof Oil

No mess or waste as this is hoof oil in a solid form, making it much easier to use.

- Available in 500g and 1kg tubs

## Tea Tree Mist

For use in cases of minor cuts, bites and the maintenance of healthy skin. Anti-fungal and anti-bacterial to help protect against infections of the hoof.

- Available in 500ml spray bottles and 1 litre trigger sprays

## Stockholm Tar

THICK PINE TAR

A good old fashioned remedy for hoof care.

- Packed in 500g and 1kg tubs

## Hard & Healthy

Hard & Healthy provides a carefully researched blend of ingredients to help keep hooves in a strong condition, whether for shoeing or going barefoot. It will help to prevent the loss of shoes, thin soles, splits and cracks.

Hoof Moisturising Balm can be applied in between these times to help lock in a fixed moisture level so helping to prevent the hoof becoming too soft in very wet conditions, and similarly, too dry in hot dry weather. An ideal steady moisture level of the hoof is 25%.

- Available in 400ml bottles with brush attached.



## Hoof Moisturising Balm

A rich soothing clear balm. Hoof Moisturising Balm can be used to lock in moisture and help prevent drying, cracks and splits in horses hooves.

It provides a long lasting waterproof and moisturising layer on the hoof. It is of particular importance to stabled horses where the bedding can draw moisture out of the feet. It also forms an excellent shine for the show ring on black or white hooves.

Directions for use: Apply to clean dry hooves with a hoof brush as often as necessary.

- Available in 300g and 1kg tubs



www.equimins.com



# JOINT



The modern horse is very much like the modern athlete. We have more and more expectations of them, and a horse or pony does not necessarily have to be old to suffer from joint problems.

Most often, the synovial fluid in the joints drying out causes this. It's like trying to run an engine without oil, and causes great discomfort for the horse. Traditionally, the use of Bute provides some relief. Alternatively, you can use our very effective **Devils Claw Liquid** or **Inflam-e-rase**.

However, in the longer term, it is better to feed a product containing the kind of ingredients you would normally find in the synovial fluid to provide that extra lubrication.

**Flexijoint Powder** has been formulated with all these important ingredients to do just that. It is also available in a liquid form **Flexijoint Liquid** in a Devils Claw base.

**Flexijoint** contains high levels of Chondroitin, which provides the components that are the shock absorbers of cartilage. It does this by binding large amounts of water into the cartilage. It also contributes to the inhibition of degradative enzymes, which cause Degenerative Joint Disease. Another constituent of **Flexijoint** is Glucosamine,

which is essentially the building block for lubricants and shock absorbers in the body. Then we include **MSM**, an organic form of sulphur, which is needed for the synthesis of connective tissue. Deteriorating cartilage can also cause toxins, free radicals and waste material to build up in the joints, causing pain and inflammation. Antioxidant vitamin C is included too, because it helps to rid the body of free radicals.

For horses in competition **Flexijoint Liquid with Bromelain** is an alternative. Bromelain is a very effective ingredient for the nutritional maintenance of joints, derived from pineapples and is approved for competition rules.

Our sister company makes a human version of **Flexijoint** in capsule form, so if you suffer yourself from stiff joints, ask your retailer to get some in for you!

Other joint products in the Equimins range are herbal and include **Mobile Mover Dried Herbal Blend** and **Mobile Mover Liquid**. Oils can also help give some relief to stiff joints and **A & R Cod Liver Oil** has been formulated with precisely this in mind.

## Inflam-e-rase

### JOINT SUPPLEMENT

For the nutritional maintenance of healthy bones, joints and ligaments.

It contains Devils Claw root, Bromelain, a derivative of Pineapple, important vitamins, B1, B2, B6 and B12, organic minerals – copper, manganese, zinc, iron, selenium and a vast array of fourteen different herbs, including Boswellia serrata, yucca, acacia catechu, bay laurel, turmeric, skullcap, nettle, celery, burdock, dandelion, clivers, chamomile, ginkgo, meadowsweet.

It will be great news for horses prone to discomfort from all conditions found in the joints and surrounding tissue. Inflam-e-Rase is a very useful alternative to using prescription drugs.

Directions for use: Feed two measures daily (20 grams).

- Available in 600g and 1.2kg tubs
- 600 grams will last 30 days



## Glucosaflex 10,000

### JOINT SUPPLEMENT

A joint supplement with 10,000mg of Glucosamine and 2,000mg of MSM per 30 gram serving. With added vitamin C.

Supplies nutritional support for cartilage and tendons. Helps maintain healthy joints.

- 60 days supply at maintenance level (15g)
- Available in 900g tubs

*I have a 30 year old cob which I drive, do a bit of showing and hacking all in the carriage. I was going to retire him after last season as he was getting really stiff, but wintered so well I thought I would squeeze another season out of him. So I started using your Glucosaflex 10,000 about 3 weeks ago, and I have never seen such a difference. He is going so well, I'm so happy!*  
**V. BROWN, WOODBRIDGE.**



## SuperJoint H.A.

### JOINT SUPPLEMENT

An equine supplement for the maintenance of healthy joints.

This is a formulation of Hyaluronic acid and isolates of Glucosamine and Chondroitin.

There are several factors that can increase the risk of developing a degenerative joint problem. These include: trauma, age of the horse, the particular equine discipline and a genetic predisposition to disease.

Chondroitin and Glucosamine are produced naturally by the body and aid in repair and maintenance of the joint tissue.

SuperJoint HA provides a powerful combination of Hyaluronic acid with glycine, boron, glucuronic acid, glutamic acid and several other amino acids to give joints a fantastic helping hand to repair and maintain the joint tissue.

- A 454g tub will last the average horse for 50 days at maintenance levels.

- Available in 454g and 908g tubs

*Superjoint HA. Recommended by farrier, wanted a reliable quality product.*  
**V. BROWN, WOODBRIDGE.**

## Flexijoint

A powerful supplement to support healthy cartilage, strong joint structure and the quality of synovial fluid. Containing a superb specification of Chondroitin Sulphate, Glucosamine, MSM and Ascorbic Acid. For use where joint issues prevail and as an insurance precaution.

- Available in 600g, 1kg, 1.5kg, 3kg, 5kg and 10kg tubs
- 600 grams will last up to 60 days

## Flexijoint Liquid

All the benefits of Flexijoint powder but in a Devils Claw base to further help soothe stiff joints. With chondroitin sulphate, glucosamine, MSM and ascorbic acid.

- Available in 1 litre, 2.5 litre and 5 litre bottles
- 1 litre will last 50–60 days

*Flexijoint. I'm on my first tub and I think it is helping my dartmoor hill pony who has clicking hips.*

**S. DAVEY – EXETER**

*Flexijoint Liquid is a fantastic product.*

**SARA BROOKES – LANCASHIRE**

**J. WAYMONT OF WICKFORD USES FLEXIJOUNT AND SAYS**

*I searched the web and read that this was one of the best joint supplements.*

*Flexijoint Liquid. Good quality products that work.*

**K. THOMPSON – NUNEATON**

*Flexijoint Liquid with Bromelain. I know the company name, trust the quality of product.*

**B. EVANS – AMERSHAM**

*Flexijoint Liquid. Equimins make fantastic products, value for money, my 29 year old mare (still ridden) is proof of that.*

**L. LILLEY – BECCLES**



**100%✓  
MONEY BACK  
GUARANTEE**



*I have been giving my 13 year old mare two scoops a day and within a week she is a different mare. She is happy and moving like a 3 year old and rode her and asked for collection and she was very willing, not been able to ask for it in four years. Her sore back has gone and the elevation in her hind and front legs is amazing.*

**KARINA KING – EXETER**

## Flexijoint Liquid with Bromelain

An equine supplement to maintain healthy cartilage and strong joint structure.

Bromelain is a derivative of pineapples and is an excellent alternative to Bute for the nutritional maintenance of the joints.

It contains very generous levels of Chondroitin, Glucosamine, MSM, Ascorbic acid as a valuable anti oxidant and Bromelain to further help soothe stiff joints. It is a very suitable alternative to the standard Flexijoint Liquid which contains Devils Claw and is now not permitted in competition.

- Available in 1 litre, 2.5 litre and 5 litre bottles
- 1 litre will last 50–60 days

*I am thrilled with Flexijoint powder, used on 13 year old ex chaser. Large fetlock and tendon sheath windgalls completely gone.*

**JESSICA REES – EQUINE VET**

*Flexijoint was recommended by a friend, it has a good reputation and it works!*

**L. LUMSDEN – CLACKMANANSHIRE**

*Flexijoint is amazing, my mare was told bute for the rest of her life. Used Flexijoint, came off bute shortly after, and now most of the yard are on Flexijoint.*

**RACHEL – LULHAM**

*My mare diagnosed with navicular has improved so much with Equimins Flexijoint. I used Liquid Gold as well to aid circulation and it is a winning formula. I wish I had taken before and after videos to show the improvement.*

**JACKIE TAYLOR**



[www.equimins.com](http://www.equimins.com)



# JOINT



## A & R Blend Cod Liver Oil

Rich in Omega 3 polyunsaturated fatty acids EPA and DHA helping to maintain mobility and flexibility, particularly in older horses.

- Packed in 1 litre & 5 litre containers
- 1 litre will last 25-50 days

## Devils Claw Root Herbs

Devil's Claw has been a popular anti-inflammatory since it was first discovered in South Africa by European colonists in the 18th century.

Great news for horses prone to discomfort from all conditions found in the joints and surrounding tissue. Recently published double blind studies have shown that Devil's Claw can help relieve discomfort in as little as ten days of use. Since studies have shown no side effects, even at very high doses, Devil's Claw can be a very useful alternative to prescription drugs.

Add one slightly heaped measure (15 grams) per day to the feed.

- 1kg will last 66 days.
- Available in 1kg tub and 1kg Ecopack

*A&R has made a marked difference to my two aged horses.*

JEAN CARTWRIGHT  
-CUMBRIA



## Devils Claw Gel

An easy to apply gel that is quickly absorbed through the skin. Very cooling and soothing, utilising the properties of Devils Claw to help maintain suppleness and ease of movement. Best used in conjunction with Liquid Devils Claw.

- Available in 250g, 500g and 800g tubs

## Devils Claw Liquid

A herb originating in Africa, this is a tincture version, making the qualities of the herb much more available and going straight into the bloodstream. For the nutritional maintenance of healthy bones and joints. To help maintain suppleness and ease of movement. Do not feed to mares in foal.

- Available in 1 litre, 2.5 litre and 5 Litre bottles
- 1 litre will last 50 days



## Mobile-Mover Liquid

A pure herbal multiblend compound to help maintain healthy joints in horses. With Devils Claw, Hawthorn, Burdock, Nettle, Meadowsweet and Clivers for joints and muscles. Average daily feed rate: 15ml per day.

- Packed in 1 litre dispenser bottles
- 1 litre will last 66 days

## Mobile-Mover Herbs

A blend of nine different herbs all noted for their properties in helping to maintain suppleness and mobility. With Devils Claw, Clivers, Nettle, Celery Seed, Chamomile, Dandelion, Burdock, Meadow-sweet and Ginkgo.

- 1kg will last 3-6 weeks depending on size of horse.
- Available in 1kg tubs, 1kg Ecopack and 5kg bags

## MSM

(Methyl Sulphonyl Methane)

A very bio available source of sulphur, particularly important for flexibility of joints. It is essential for helping to maintain agility and soundness in horses of all ages when in a competitive situation. MSM is found in every connective tissue in the body.

- Available in 350g, 1kg and 3kg tubs
- 350g will last 38 days for maintenance levels

## Flexijoint

Do you have stiff or aching joints?

Flexijoint is a superb formulation containing Glucosamine, Chondroitin Sulphate, MSM and Vitamin C all of which are known to help keep joints healthy. Joints rely on cartilage being constantly repaired to stay supple and mobile. Flexijoint will have applications in all walks of life, from young people with athletic injuries, middle-aged who have always been engaged in manual work with aching backs etc., to older people with the associated problems of aging limbs.

- 200 capsules, over two months supply.



www.equimins.com



# LEATHER

➔ Keeping your leather work in top condition not only looks good, it makes economic sense too. Our **Leather Spray Soap** offers a convenient way of cleaning more intricate pieces. **Leather Conditioning**

**Cream** is especially good for rejuvenating older leather, whilst **Lustrous Leather Oil** keeps leather soft and supple, whilst protecting it from mildew.

## Leather Conditioning Cream

A soft cream to rub into leather to soften and protect. For use on saddles, harness, shoes, bags etc.

■ Available in 250g and 500g tubs  
Larger sizes available

## Lustrous Leather Oil

This product penetrates and protects leather from mildew, damp, sweat and dirt. It keeps leather soft and supple.

■ Packed in 500ml and 1 litre bottles

## Leather Spray Soap

Cleans and treats all leather to keep it pliable and soft. Easy and convenient to use, it will make old and new leather have that rich feel.

■ Packed in 500ml trigger sprays

## Leather Tub Soap

An easy to use solid tub saddle soap. Conditions and protects all leathers. Apply with a warm moist cloth or sponge and rub into leather.

■ Packed in 250g and 500g tubs.  
Larger sizes available

## Pure Neatsfoot Oil

This is pure neatsfoot oil, not a blend. Although it will remain in liquid form at quite low temperatures, it is best to slightly warm it before use. Neatsfoot oil will keep leather very supple.

■ Packed in 500ml bottles



# MARE, FOAL & OLD

➔ Tailoring nutrition at the beginning and end of life is very important. That is why we developed **Young Stock Formula**. It has been specially formulated to meet the rigorous and complicated demands of a growing foal, giving them the best possible start in life.

For older horses, the challenges are somewhat different. They may be slower, usually have some aching joints, perhaps a few teeth missing, so can have problems chewing. As our companions get older it is natural for us to want to do the best we can to give them some real quality of life in their twilight years.

We have a number of products to do just that. Joints can very often be a problem, and we have some excellent products in the **Flexijoint** range.

Good overall nutrition for an older horse can mean the difference of several extra years of healthy life if started early enough. That is why we developed **Veteran Vits & Mins**, with a strong emphasis on the digestion of fibre. We have included high levels of a particular strain of saccharomyces cerevisiae yeast to really help with fibre digestion in the hindgut. This is so important when the horse or pony cannot chew its forage as well as it used to. There are also some very generous levels of probiotics and

prebiotics to greatly assist conditions in the early part of the gut, and to help repress pathogenic infection. We have paid particular attention to B vitamins as older horses have a greater need for them. Organically bound minerals that are virtually all easily digestible for a horse are also included. This alone can make a huge difference to top line, muscle and coat condition. We have several testimonials to prove how outstanding this supplement is in helping to prolong active life.

Other products in our range include **Old Horse Liquid**. This is a powerful blend of important herbs in a liquid tincture form that is very easily and quickly absorbed into the blood stream. It helps lots of conditions experienced by a veteran horse. It is a powerful tonic that we suggest is given for a period of a month, twice a year. It can safely be kept in the first aid cupboard and it will actually get stronger with age!

If there are any signs of liver problems or damage, a short course of **Cleanser** twice a year will also help keep the liver healthy. If your horse is a particularly poor chewer of fibre, then we would recommend **Fibre Digester** to be used in conjunction with **Veteran Vits & Mins**. This is the concentrated version of the special strain of yeast. It will help the digestion of fibre enormously and a 1kg tub will last 100 days.

## Dicalcium Phosphate

This is Dicalcium Phosphate Dihydrate, the most widely used feed Phosphate in Europe.

It is an ideal product to use in all kinds of feed because of its high biological value and its Ca/P ratio of 1.3:1. It is very important for young growing horses, and also for older horses and brood mares.

■ Pack size 4kg tub

## Veteran Vits & Mins

Specifically formulated for the older horse or pony, with particular emphasis on the proper digestion of fibre. Containing high levels of probiotics, Saccharomyces Cerevisiae Yeast and prebiotics to colonise the gut wall and to support the work of the probiotics. This is a powerful supplement to help ensure quality health in old age.

■ Available in 2kg and 5kg tubs, and 2kg Ecopacks  
■ 2kg will last 40 days

## Old Horse

LIQUID HERBAL EXTRACT

For the healthy maintenance of the older horse. A superb tonic to help during advancing years.

A blend of the following herbs: Echinacea, Milk Thistle, Ginkgo, Hawthorn, Chaste Tree (Monks Pepper), Meadowsweet, Comfrey, Nettle, Burdock, Clivers and Dandelion.

■ Feed 30 ml per day as a loading measure to start with for a week and thereafter 15 ml per day  
■ Packed in 1 litre dispenser bottles

## Young Stock Formula Supplement

This supplement has been thoroughly researched and developed to provide the most advanced nutrition for the modern young growing foal.

■ Packed in 2kg and 4kg tubs





# NUTRITION



Correct nutritional support is fundamental to good health. As horses are so diverse in their requirements, we offer a very wide range of products within this category. They are all produced to the very

highest standards, chosen with care to ensure the highest levels of efficacy. Where appropriate, we also offer many of them in our re-sealable **Ecopacks**, helping to reduce both cost and waste.

## Aloe Vera Juice

A high quality blend of whole leaf and unfiltered inner gel Aloe Vera to provide maximum strength. Aloe Vera is widely acknowledged to have several qualities, both taken internally and applied externally. It can also be used to soothe minor cuts and grazes.

- Packed in 1 litre and 4 litre containers

## Cider Apple Vinegar

A pure organic product used as a natural probiotic, also to restore appetite and improve coat condition. Our Cider Apple Vinegar is unpasteurised and complete with the all-important "Mother". This is a gel like substance that contains a great many nutrients and important trace elements. It is not present in inferior products

- Packed in 1 litre, 2.5 litre and 5 litre bottles
- 5 litres will last 100 days

## Cleanser

A blend of the following herbs: Milk Thistle, Liquorice, Burdock, Dandelion and Vervain. A cleansing blend for the liver and kidneys.

- Packed in 1 litre dispenser bottles
- We suggest feeding 15 ml per day during acute phase and thereafter feed two weeks on and two weeks off

## Cod Liver Oil

A natural source of very digestible vitamins A, D3 and E and a source of energy. Helps to promote good health, a shiny coat, bright eyes and stronger teeth, bones and hooves.

- Available in 500ml, 1 litre, 2.5 litre, 4 litre and 5 litre containers
- 1 litre will last 30-50 days.



## Codlivermins

A palatable equine supplement for every day use with generous inclusion levels of Cod Liver Oil to give more digestible sources of Vitamin A, D3 and E. Used to help soothe joints in older horses.

- Available in 2.5kg, 5kg tubs, 15kg bags
- 5kg will last 100 days

*Codlivermins supplement, it works!*  
IRENE BLAKE – POWYS

## Cooked Linseed

This is pure micronized ground linseed, a rich source of Omega 3 and Omega 6 oils. The ideal accompaniment to a full spec supplement or a feed balancer and as an alternative to linseed and other oil with the added advantage of all the fibre.

This product will put a wonderful shine on any horse.

- Available in a 3kg Ecopack, 10kg and 20kg bags.

*What a fantastic shine on my Friesians mare's coat since I started using Equimins Cooked Linseed.*

ELAINE SIMPSON – RENFREWSHIRE

## Detox

LIQUID HERBAL EXTRACT

Formulated to specifically help detoxify impurity build up, containing Burdock, Liquorice, Dandelion, Nettle and Clivers. Liquid extracts are very rapidly absorbed in to the blood stream. We suggest feeding daily during acute phase 15 ml per day and then two weeks on and two weeks off.

- Packed in 1 litre dispenser bottles

*Have used Detox Liquid before, it is good stuff.*

P. BUDD – NORFOLK

## Echinacea Herbs

Echinacea Angustifolia is used to help maintain a healthy immune system.

- Available in 1kg tub and also 1kg Ecopacks

## Echinacea Liquid Herb

Echinacea Angustifolia is used to help maintain a healthy immune system.

- 1 litre bottle
- 1 litre will last 50 days

## Epsom Salts

A valuable source of magnesium salts and an essential body electrolyte.

- Available in 1.5kg tubs

## Garlic Granules

A matter of preference, some use granules rather than powder as the keeping qualities are a little better, although you should always replace the lid after use.

- Packed in 500g, 1kg, 3kg and 5kg tubs. Also available in 1kg and 3kg refill bags

## Garlic Powder

Used traditionally for digestive and respiratory systems. Garlic is the ideal herb to use when the threat of respiratory infection is around to support the body's natural defence system.

- Available in 500g, 1kg, 3kg and 5kg tubs, 15kg sack and also 1kg and 3kg refill bags



## Golden Garlic Flakes

100% pure wholesome premium garlic flakes. The nutritious essential oils in this product can help promote a healthy respiratory system. They also often act as a useful repellent to biting insects.

- Available in 1kg and 2.5kg bags

## Glow & Shine Omega Oil

A blend of cold pressed oils all from natural vegetarian sources.

A valuable source of energy and Omega 3, 6 and 9. Oil is a much more digestible nutrient for the supply of energy for horses and is two and half times the calorific value of cereals. A horse is not a natural cereal eater and can digest oil easily. It provides a slow release of energy and is non heating.

High in Omega 3 which has proven anti inflammatory properties, helping to maintain joint integrity and good for the heart. Low in saturated fat. This product is the logical progression to more sustainable sources of Omega 3 than marine oils which are becoming more scarce. It is also a more natural way of feeding a horse than marine oils.

- Available in 2.5 litre and 5 litre containers.



# NUTRITION

## Cold Pressed Linseed Oil

Enhances coat condition and is also a very useful digestive aid.

- Packed in 500ml, 1 litre, 2.5 litre, 4 litre and 5 litre bottles
- 1 litre will last between 30–60 days

## Limestone Flour

A natural source of Calcium, very important for the healthy growth of bones, teeth and hooves. Particularly necessary for young stock, and to balance diets high in grain.

- Packed in 3kg tubs
- 3kg will last up to 150 days

## Linseed & Fenugreek

A milled and ready cooked linseed together with fenugreek seeds for general health and well being, and a shiny coat. Linseed is a very useful digestive aid, and Fenugreek seeds are rich in flavonoids, Vitamins A, B1 and C, minerals and 25% protein. Used to encourage weight gain.

- Available in 3kg tubs
- 3kg will last 60–100 days

## Liquid Gold

CONCENTRATED GARLIC EXTRACT

This product is many times stronger than powder and daily use will support the respiratory system in a way no other single herb does. Garlic will help the digestive tract in the development of natural bacterial flora and help support circulation to the feet.

- Packed in 1 litre dispenser bottles
- Feed 10ml per day to horses (100 days supply) and 5ml to ponies (200 days supply)

## Milk Thistle Liquid Herbal Tincture

A strong herbal extract to cleanse and support the liver. Milk Thistle is often recommended for liver support and cleansing, but its herbal power goes far beyond the health of the liver. Recent studies on milk thistle seed and extract indicate that this herb, used in traditional applications for at least the past two and a half millennia, has ingredients which can help levels of cholesterol, protect the kidneys and help flush heavy metals from the body.

- Available in 1 litre bottles.
- Fed at 15 ml pr day 1 litre will last for 66 days.

## Milk Thistle Herb

This is the dried version of the herb. Milk Thistle is a small prickly plant native to the Mediterranean region. The name comes from the milky fluid that leaks out when the leaves or stems are broken.

Add one slightly heaped measure (15grams) per day to the feed.

- 1 kg will last 66 days.
- Available in 1kg tub and also the 1kg Ecopacks

## Mint

Aromatic mint encourages horses to eat. It has been used for centuries as a digestive aid.

- Available in 500g, 1kg tubs and 5kg bags

## Molasses

Used to improve the palatability of feedstuffs which make it an appetite stimulant, and also to suppress dust. It is a useful energy enhancer.

- Packed in 4 litre and 5 litre containers

## Muscle Toner

A natural feed supplement to promote healthy muscle development in horses. Containing Gamma Oryzanol and Creatine in a rice bran oil base for easy absorption into the gastro intestinal tract. It can help to provide increased stamina, lean muscle mass and a general improvement in overall appearance and well being.

- Available in 1 litre bottles



## Nettle

A natural herb for cleansing the blood. For the nutritional support of Anaemia, Rheumatism and Arthritis.

- Available in 1kg tubs and also 1kg Ecopacks

## Soya Oil Virgin Source

Virgin Source Soya Oil is rich in linoleic acid to greatly improve skin quality and is also an excellent source of non-heating energy. This product should not be confused with some other soya oils which are highly refined, with consequent loss of some of the important characteristics.

- Packed in 1 litre, 2.5 litre and 5 litre bottles
- 1 litre will last 20–40 days





# PERFORMANCE

➔ There are many reasons why a horse may be lethargic, lack performance or quickly tire so we have to look at exactly what the horse is expected to do and see what we can do to help.

Obviously, we have to make quite sure that the horse is fit and well. Good schooling and training should be taking place to build up muscle and stamina. Then we can start to look at what we can do for it nutritionally. If the horse is going to be doing some very strenuous exercise, then we have to provide the fuel for it to do so. There is no substitute for good nutrition and there are many products on the market that claim to provide the answer. In fact, for the average horse owner, making the right decision on what to buy must be mind blowing! So let us try and keep the job simple.

A horse is a simple, single stomached, fibre eating animal. This means that first and foremost we should be providing the best quality fibre we can afford, and then we should be topping it up with important minerals, vitamins and trace elements. We should always try to keep the hard feed to a minimum to avoid digestive upsets. Remember oil, (that means any oil) is two and half times higher in calorific value than cereals and horses can digest oil quite easily. It will supply a lot of energy, particularly something like our **Glow & Shine Omega Oil**.

Our **Diamond Omega** supplement is micronised ground linseed, containing a lot of oil in both Omega 3 and Omega 6 form and is a wonderful product to feed through the summer months as a good source of energy. It also provides essential vitamins and minerals for good health. We also have a choice of oils from **Cod Liver Oil**, **Soya Oil** and **Linseed Oil**.

**Tip Top Equi-Red** is a liquid iron based supplement

supplying all important vitamins and minerals in a honey and a dextrose base for rapid absorption into the bloodstream. **Advance Concentrate Complete** and **Pro-Bio** are two more supplements that provide a superb array of nutrients to keep your horse looking great, and provide the correct nutrition to help energise your horse.

There are other specialist products we provide for releasing extra energy, namely **DMG, (Dimethyl Glycine)**, otherwise known as Vitamin B15 or Pangamic acid. It helps to increase oxygen uptake and therefore quicker recovery from strenuous exercise and is an excellent energy booster.

**Creatine** is a natural amino acid that helps to build lean muscle and provide more energy. It is also a useful buffer against the build-up of Lactic acid. For the traveller going to events, we have **Energy B Booster** in an oral syringe to administer two hours before competing. **Per4mance Booster** is an easy to absorb instant energy shot, with added Ginseng to ensure the mind reacts as quick as the body. None of these products have any contra indications for competing so are quite safe to use. **Muscle Toner** is a fantastic product to quickly build muscle on a horse that has perhaps been neglected or just looking poor. It will quickly help build good solid muscle to help provide more stamina. **L-Carnitine** is a naturally occurring nutrient found in animals and plants. Horses gain **L-Carnitine** through the synthesis of amino acids. However they cannot quickly replace the extensive loss of **L-Carnitine** that occurs after strenuous exercise. **L-Carnitine** increases the ability of the muscles to utilise fatty acids, resulting in increased energy supplies. It is available in a 250ml bottle and larger sizes on request. For travelling horses, there is also **L-Carnitine Oral Paste Syringe**, available in a 30ml syringe for a quicker fix just before competing.

## B-Plus Liquid

### B VITAMIN SUPPLEMENT

Vitamins B1, B2, B6 and B12 in a liquid form. To help aid recovery after illness and to stimulate appetite.

Homogenised with dextrose and honey for rapid absorption into the blood stream. 1 litre will last the average horse 33 days and 4 litres will last 133 days. B vitamins can be used as a boost prior to strenuous activity and can also have a calming effect.

■ Packed in 1 litre and 4 litre bottles



## Creatine Monohydrate

Creatine is a natural amino acid that helps to build lean muscle and provide more energy. It is also a useful buffer against the build up of lactic acid.

This product will have benefits to any horses that are undergoing strenuous exercise, such as racing, eventing, showjumping etc.

■ Pack sizes 1kg and 2.5 kg



## DMG

(N,N Dimethyl Glycine HCl {Pure})

Dimethyl Glycine is otherwise known as Vitamin B15 or Pangamic Acid. It helps to increase oxygen uptake and therefore quicker recovery time from strenuous exercise. An energy Booster, it is a form of the amino acid Glycine, and can help to reduce lactic acid build up. It reduces the muscle fatiguing effects of strenuous activity.

*This product will have benefits to any horses that are undergoing strenuous exercise, such as racing, eventing, showjumping etc.*

■ Pack sizes 1kg



## Dee-Tye & Drink

For the nutritional support of healthy muscle function. Contains minerals, body salts, anti inflammatories, D-alpha Tocopherol acetate (source of vitamin E), selenium, citric acid in a cherry flavoured liquid base.

This supplement will encourage your horse to drink more, essential to help avoid the stiffening up of muscles which can compromise peak performance.

■ Available in 1 litre, 2.5 and 5 litre bottles



## Energy B Booster

This is an oral B vitamin/mineral syringe paste for competing horses. Formulated to provide an extra energy boost, supplying important nutrients at times of strenuous activity

■ 30ml syringe

*A friend uses Energy B Booster, I tried it at a show and it worked well.*

K. STOCKS - LINC'S

## Electrolyte Paste

### ORAL SYRINGE

A balanced formulation of body salts and essential Calcium and trace elements in a convenient oral syringe. This is a high specification energy boosting formulation to compensate for loss of important body electrolytes lost in heavy strenuous exercise. It will greatly assist recovery from exhaustion and fatigue.

■ 30 ml oral syringe.

Free from any banned substances as defined by the Jockey Club and the FEI



## Tip Top Equi-Red Liquid Supplement

Homogenised with dextrose and honey for fast absorption into the blood stream, and a very high specification of vitamins, minerals and trace elements.

■ Available in 1 litre, 2.5 litre and 5 litre bottles

■ 5 litres will last 166 days. Excellent value for money



## Glow & Shine Omega Oil

A blend of cold pressed oils all from natural vegetarian sources.

A valuable source of energy and Omega 3, 6 and 9. Oil is a much more digestible nutrient for the supply of energy for horses and is two and half times the calorific value of cereals. A horse is not a natural cereal eater and can digest oil easily. It provides a slow release of energy and is non heating.

High in Omega 3 which has proven anti inflammatory properties, helping to maintain joint integrity and good for the heart. Low in saturated fat. This product is the logical progression to more sustainable sources of Omega 3 than marine oils which are becoming more scarce. It is also a more natural way of feeding a horse than marine oils.

■ Available in 2.5 litre and 5 litre containers.



www.equimins.com



# PERFORMANCE



FEATURE PRODUCT

## ADVANCE CONCENTRATE COMPLETE



### FEED AS NATURE INTENDED

We strongly believe that appreciating that horses are essentially a fibre eating animal, with a small stomach and delicate gut, is absolutely fundamental to ensuring good health.

In its wild state, a horse would graze many acres of mixed pastures, forage in hedgerows for particular herbs and lick a little soil. That would be its daily diet. The problem today is that grazing is restricted and, like the hedgerows, does not contain a wide enough range of grasses plants. As a consequence of this, many owners have turned to formulated hard feeds, many of which are cereal based, something that would never occur in a horse's diet naturally.

It is the basic philosophy of **Advance Concentrate Complete** that most horses, unless doing lots of strenuous exercise, will manage very well on good quality fodder and then a top up of **Advance Concentrate Complete**. Furthermore, their gut will work much better, because it is not a natural eater of cereals, found in many feeds.

**Advance Concentrate Complete** contains everything else your horse could possibly need in the form of vitamins, minerals and trace elements. The minerals in **Advance Concentrate Complete** have been bound to an amino acid source which then makes virtually all of the mineral digestible. This difference alone can make a huge improvement to muscle

and coat condition as well as topline, and is completely unique to **Advance Concentrate Complete**.

It also contains a superb array of important probiotics and prebiotics, to greatly help support the immune system. A particular strain of *saccharomyces cerevisiae* yeast is included, which improves digestion of fibre in the hind gut tremendously.

We recognise that with some horses competing or doing lots of strenuous exercise, some extra energy providing food is necessary. Sugar beet which is a very good source of digestible fibre, is a good choice and the addition of some oil to the diet which will supply non heating energy. (Oil is 2.5 times the calorific value of cereals by the way!). Our cooked linseed is also an excellent accompaniment for horses in hard work **Advance Concentrate Complete** is highly concentrated. In fact, it is five times the strength of the standard product which means that you only give your horse a fifth of the amount. In other words a 4kg tub of **Advance Concentrate Complete** is the equivalent of a 20kg bag of Feed Balancer, and much easier to use.

Finally, Equimins offer a full money back warranty with **Advance Concentrate Complete**, if customers have not seen an improvement in condition after using it for two months.

### Advance Concentrate Complete

For the first time, an important new source of bio available minerals have been used in an equine diet previously only available in human nutrition. Advance Concentrate Complete contains what can only be described as a truly superb combination of ingredients.

- Advance Concentrate Complete Powder and Pellets are available in 2kg, 4kg and 10kg tubs. Advance Concentrate Complete Powder is also available in a 1.2kg tub.



*I have used Advance Concentrate Complete for some time, it is an excellent product.*

ELAINE GLEN – GLENROTHES

*I am using Advance on recommendation and a new three year old on it for three weeks, transforming her coat!*

HELEN MORETON – GLOS

*My horse is doing well on Advance Concentrate complete and Hoof Mender.*

SARAH ROBERTS – SURREY

*Advance Concentrate is a good product.*

KIM DEWING – SUFFOLK

J. MACARTHUR –  
AYLMERTON, NORFOLK

*I am feeding three horses on Advance, Sox is the fittest and healthiest she has ever been, at 12 years old she has an energy and willingness never before seen. Today we galloped four miles and pulled up hardly blowing. The other two are also greatly improved.*

*I have to say I find your products fantastic. I have never had her looking so well in her coat, an amazing transformation in the last couple of weeks.*

RITA DUNN

### L-Carnitine Liquid and Oral Syringe

This product is used in racing and events where strenuous exercise is the order of the day. L-Carnitine will help to release more energy during warm up, allows rapid recovery after hard work and helps to prevent exhaustion.

L-Carnitine is a natural amino acid and does not contain any banned substances. It is essential in the utilisation of fatty acids and in transporting metabolic energy. Each 10 ml contains 2g of pure L-Carnitine.

- Packed in 250ml and 1 litre measure bottles
- Feed up to 80ml per horse on the day of racing or any other strenuous activity
- 30ml syringe for easy administration
- Each 30ml contains 200mg of L-Carnitine



### Revitalyte Electro Salts

A balanced formulation of essential body salts and probiotics. To be used after strenuous exercise, heavy sweat loss, travelling and conditions of stress to help replace and maintain important electrolyte salts. Can be dissolved in water or sprinkled onto feed.

- Available in 400g, 1kg and 4kg tubs
- 1kg will last 33 days



### Per4mance Booster

The instant energy shot for eventers, hunters, racers and jumpers! A powerful blend of honey and glucose with ginseng extract.

- Available in 1, 2.5 and 5 litre jerrycans. 1 litre contains 20 x 50ml servings.
- 50ml may be administered 2-3 times a day if required.



### Muscle Toner

A natural feed supplement to promote healthy muscle development in horses. Containing Gamma Oryzanol and Creatine in a rice bran oil base for easy absorption into the gastro intestinal tract. It can help to provide increased stamina, lean muscle mass and a general improvement in overall appearance and well being.

- Available in 1 litre bottles



www.equimins.com



# RESPIRATORY

➔ Respiratory problems can be very distressing, and you should always try to identify where the problem is coming from or what is causing it.

For example, dusty hay can often be the cause in winter. Years ago, hay was made in the summer and stored in hayricks for a couple of years before it was fed. During this time any spores were cooked and rendered harmless. Nowadays, hay is made in June or July and by October it is being fed so the spores never get killed off. You should always ensure that your horse is stabled where there is a good circulation of air all the time so that stale air with possible dust spore contamination does not build up.

Equimins produce **Air-Way Herbs** in dried herb and liquid tincture form to help overcome this problem and to help the horses airways to stay clear.

Another product in the range is **Air Power Booster**, this is a mixture with honey, menthol and eucalyptus to provide real relief at times of irritation in the respiratory tract. If there is mucus coming down the nose then this is usually a more acute situation, as there is likely to be some serious

congestion in the lungs. This can be greatly helped by using **Clear Breather** supplement. It contains ingredients to help increase the blood flow to the lungs, making them more efficient at expressing the congestion off. Similarly, this product is also used for bleeders, as they are known in racing, when the blood vessels burst under strenuous exercise. It makes the small blood capillaries more elastic so that when they are under pressure they stretch rather than break.

Other products in the Equimins range for respiratory situations include, **Garlic Powder, Granules, Flakes** or **Liquid Gold Concentrated Garlic Tincture** can all help to keep the airways of your horse much clearer. In stables that are prone to be contaminated with dusty hay, you can dilute **Microlat Stable Disinfectant** and use it with a fine sprayer to mist the stable air and so kill any pathogenic infection. To help keep the air in stables fresh at all times you should consider using **Stable Fresh**, a stable floor freshener and odour eater. It is a non-harmful, long lasting powder disinfectant that will help to get rid of ammonia smells from urine.



## Air Power Booster

A mixture containing Honey, Apple Cider Vinegar, Aloe Vera, Menthol, Eucalyptus oil and concentrated lemon juice to soothe the respiratory tract. Administered orally with a syringe.

■ Available in 500ml and 1 litre bottles

## Air-Way Herbs

A blend of different herbs to maintain a healthy respiratory system and the integrity of lung tissue. With Liquorice, Marshmallow, Aniseed, Garlic Flakes, Ginkgo, Coltsfoot, Plantain, Nettle, Golden Rod and Peppermint.

■ 1kg will last 3-6 weeks depending on size of horse  
■ Available in 1kg tubs, 5kg bags and also 1kg Ecopacks

*Air Power Booster. Heard about it from a friend, tried product, it works!*

K. DAVIS, KNIGHTON.

## Air-Way Liquid

A pure herbal multiblend liquid compound to help maintain a healthy respiratory system in horses. With Liquorice, Echinacea, Marshmallow, Coltsfoot, Garlic, Plantain and Clivers for lungs and airways. Average daily feed rate: 15ml per day.

■ 1 litre bottle  
■ 1 litre will last 66 days

## Clear Breather

A palatable equine supplement to support lung function. Contains MSM, a bio available source of sulphur important to lung tissue, Hesperadin, a natural bio-flavanoid and ascorbic acid.

■ Available in 700g and 1.4kg tubs  
■ 1.4kg will last 50 days

*Clear Breather is a quality product and good value.*

D. PRICE - KENT

## Garlic Granules

A matter of preference, some use granules rather than powder as the keeping qualities are a little better, although you should always replace the lid after use.

■ Packed in 500g, 1kg, 3kg and 5kg tubs. Also available in 1kg and 3kg refill bags

## Garlic Powder

Used traditionally for digestive and respiratory systems. Garlic is the ideal herb to use when the threat of respiratory infection is around to support the body's natural defence system.

■ Available in 500g, 1kg, 3kg, 5kg tubs, 5kg sacks and also 1kg and 3kg refill bags

## Golden Garlic Flakes

100% pure wholesome premium garlic flakes. The nutritious essential oils in this product can help promote a healthy respiratory system. They also often act as a useful repellent to biting insects.

■ Available in 1kg and 2.5kg bags

## Respiratory Formula

A powerful herbal extract formulated to provide the best support for respiratory immunity and lung function and as an aid to combat pollen and dust allergies. With Liquorice, Echinacea, Marshmallow, Coltsfoot, Garlic, Plantain, Clivers, Milk Thistle, Ginkgo, Feverfew, Quercetin, Yarrow, Chamomile, Eyebright, Rosehips, Nettle, Astragalus and Ginger, together with Eucalyptus Oil and Vitamin C.

■ Horses 20ml per day  
■ Ponies 10-15ml per day  
■ Available in 1 litre bottles



NEW

EQUIMINS





# VITS & MINS

➔ Nothing contributes so fundamentally to good health as having the correct and appropriate balance of good quality vitamins and minerals in your horse's diet.

That is why we produce a wide range of products. For those looking for maximum performance, **Advance Concentrate Complete** offers levels of nutrition that are quite simply unique. For those looking for something a little less potent, **Pro-Bio** is an excellent alternative, combining an

excellent range of vits and mins with generous levels of probiotics to help ensure a healthy and efficient gut. **Diamond Omega** combines vits and mins with ground, micronised linseed, making it an ideal summer supplement for those who want their horses to shine with health. **Tip Top** is also a good daily supplement, as is **Codlivermins**, which contains high levels of cod liver oil.

Whatever type of horse you have, and however you use it, you can be sure we will have the ideal supplement.

## Codlivermins

A palatable equine supplement for every day use with generous inclusion levels of Cod Liver Oil to give more digestible sources of Vitamin A, D3 and E. Used to help soothe joints in older horses.

- Available in 2.5kg, 5kg tubs and 15kg bags
- 5kg will last 100 days

## Diamond Omega

GROUND MICRONISED LINSEED

Flax (Linseed) contains 56% Omega 3 and 16% Omega 6. It adds lustre to the coat and gives skin a smooth texture. It helps with the nutritional support of the joints and smoother muscle action. A normal acid balance in the muscles will be maintained along with removal of sand that may have accumulated in the gut.

This product is fortified with important vitamins and minerals, MSM and prebiotics.

- Available in a 2kg tub, 2kg Ecopack, 5kg tub and 20kg bag
- A 2kg tub will last the average horse 40 days

*Have been using Diamond Omega since Aug '07. Really like this product, I compete in dressage and put my cob on Diamond Omega before he went to national championships last Sept, he's not looked back since. Going to winter champs next month and I have put my other two horses on it too! Great Product!*

NINA DE LUCA - BUCKS

## Tip Top Equi-Red Liquid Supplement

Homogenised with dextrose and honey for fast absorption into the blood stream, and a very high specification of vitamins, minerals and trace elements.

- Available in 1 litre, 2.5 litre and 5 litre bottles
- 1 litre will last 33 days and 5 litres will last 166 days. Excellent value for money

## Glow and Shine

This is pure micronized ground linseed, a rich source of Omega 3 and Omega 6 oils. The ideal accompaniment to a full spec supplement or a feed balancer and as an alternative to linseed and other oil with the added advantage of all the fibre.

This product will put a wonderful shine on any horse.

- Available in a 3kg Ecopack and 12kg bags

## Glow & Shine Omega Oil

A blend of cold pressed oils all from natural vegetarian sources.

A valuable source of energy and Omega 3, 6 and 9. Oil is a much more digestible nutrient for the supply of energy for horses and is two and half times the calorific value of cereals. A horse is not a natural cereal eater and can digest oil easily. It provides a slow release of energy and is non heating.

High in Omega 3 which has proven anti inflammatory properties, helping to maintain joint integrity and good for the heart. Low in saturated fat. This product is the logical progression to more sustainable sources of Omega 3 than marine oils which are becoming more scarce. It is also a more natural way of feeding a horse than marine oils.

- Available in 2.5 litre and 5 litre containers.

## Pro-Bio Supplement

A broad spectrum vitamin and mineral supplement with generous levels of probiotics to help ensure a healthy and effective gut

- Available in 1.5kg and 3kg tubs
- 1.5kg will last 50 days

## Seaweed

Pure dried sea kelp containing forty different minerals and trace elements to add lustre to the coat and improve hoof condition. Do not exceed the stated feeding rate.

- Packed in 2kg and 4kg tubs, 2kg Ecopack and 10kg refill bags

## Seaweed & Rosehip

Seaweed is very rich in over 40 different minerals and trace elements. Rosehips are rich in Vitamin C and A, B1, B2, B3, K and flavanoids. A good source of naturally occurring minerals and vitamins.

- Available in 3kg tubs
- 3kg will last 100 days

## Vitamin E & Selenium Supplement

This supplement contains Vitamin E at 50,000 mg/kg and organic selenium at 25 mg/kg for horses in serious training. It is not to be confused with our Super Vitamin E supplement which also contains a full specification of all the other important vitamins, minerals and trace elements.

- Packed in 1.5kg and 3kg tubs
- 3kg will last the competition horse 30 days

## Vitamin E, Selenium, Vitamin C, Lysine & Ginseng Liquid

We have been producing this product for France for some years now and it has increased in popularity in other countries too, so again, we are now making it available to the UK market. This product is a powerful aid to blocking the formation of free radicals. Ginseng provides extra vitality, so helps horses to increase their performance and to recover quickly after competition.

- Packed in 1 litre and 5 litre bottles
- Fed at 50ml per day 1 litre will last 20 days, 5 litres will last 100 days

## Super Vitamin E & Selenium

A high specification equine supplement for eventers, formulated with higher levels of Vitamin E and Organic Selenium to help release energy. The U.K. has particularly low levels of selenium in the soil. With 50,000 iu/kg of Vitamin E, this supplement will help to ensure maximum protein metabolism.

- Available in 500g, 1.5kg, 3kg tubs and 15kg bags
- 3kg will last 38 days

## Tip Top Supplement Treats

The delicious treat your horse will love containing an excellent broad spectrum Vits & Mins supplement. Ideal for feeding from the hand.

- Available in 1.5kg resealable bags.

## Tip Top Supplement Powder

A very palatable all round equine supplement with an excellent specification. Thoroughly researched and formulated to help promote excellent health and condition. It will provide a very effective boost to the essential minerals and vitamins necessary to maintain good health and fitness.

- Available in 3kg tubs, 15kg, 25kg bags and also a 2kg Ecopack
- 3kg will last two months

## Tip Top Supplement Pellets

The same analysis as supplement powder but in pellet form to allow easier use as a treat when little or no hard feed is given, particularly during the summer months. Recommended for all horses to make up the minerals and vitamins often lacking in the equine diet.

- Available in 3kg tubs and 15kg bags
- 3kg will last two months

*Equimins Tip Top supplement is an excellent product.*  
K BLACKMORE - OXON

www.equimins.com



# BLOOMING PET PRODUCTS



➔ Our **Blooming** range is based on more than 30 years of experience in the equine market. It addresses all of the major issues of concern to dog and cat owners.

So, whether it's a first class joint preparation, something to calm your best friend or relief from itchy skin, our **Blooming** range has the answer.

## A & R Blend Cod Liver Oil

DOG AND CAT

To help maintain joints in older dogs and cats in a healthy, supple and more mobile condition. A blend of marine and vegetable oils rich in Omega 3.

■ 500ml bottle

## Aloe Vera Gel

DOG AND CAT

A soothing gel for skin disorders. Aloe Vera has a long history as a skin lotion. It can aid recovery from minor grazes and sunburn. This gel is useful for almost any skin irritation that needs soothing and astringing.

■ 100g jar

## Cleanser Herbal Multiblend

DOG AND CAT

A herbal tincture formulated to specifically help cleanse the liver and kidneys in dogs

This product will ensure a very rapid uptake into the bloodstream and consists of a blend of the following herbal extracts, Milk Thistle, Liquorice, Burdock, Dandelion, Vervain.

■ Available in 250 ml bottles

■ 50 days supply for the average dog

## Cod Liver Oil

DOG AND CAT

A pure and natural product rich in Vitamins A, D & E. Promotes good health, a shiny coat, bright eyes, stronger teeth and bones.

■ 500ml bottle

*I use Flexijoint Liquid for my dog who ruptured his cruciate ligament on both knees. He has been on it for over a year and is fantastic!*  
**JULIE ROBINSON – BUCKINGHAM.**

*Cody, my 10 year old labrador, was becoming very stiff after exercise. I tried Flexijoint and it has been so successful, she hasn't suffered stiffness since being on it and she is twelve years old now.*

**J.ROSS – SWAFFHAM PRIOR**

## Detangler and Conditioning Lotion

DOG

A quality dual purpose detangler and coat conditioner that is sensitive and caring - repels dirt, grease and static, achieving a lasting shine and finish. Contains completely natural, safe ingredients, without any harmful chemicals or toxins. Significantly eases dematting and grooming time, supporting the maintenance of a healthy coat.

■ 500ml spray bottle

## Devils Claw Herbal Extract

DOG AND CAT

A strong herbal extract of Devils Claw herb. It is of particular help to older dogs and cats for the nutritional maintenance of healthy bones and joints. To help maintain suppleness and ease of movement.

■ 250ml bottle

## Echinacea Liquid Herbal Extract

DOG AND CAT

A natural herbal extract to help maintain a healthy immune system in dogs and cats.

■ 250ml bottle

## Flexijoint Powder

DOG AND CAT

A canine and feline supplement to maintain healthy cartilage and strong joint structure. This is a powerful supplement with Chondroitin Sulphate, Glucosamine, Ascorbic Acid, MSM and organic minerals.

■ 300g and 600g tubs

## Flexijoint Liquid

DOG AND CAT

Similar to the powder, but in a liquid form for those who prefer it.

■ 300ml and 1 litre bottles

*Flexijoint powder was recommended by the vet for my dog.*

**G. PRITCHARD – DORSET**

*I have been giving my toy poodle Flexijoint for three years and it certainly cuts down on visits to the vet.*

**D.GARBETT – STOKE-ON-TRENT**

## Itch No More Herbal Extract

DOG AND CAT

A strong herbal extract of Marigold, Clivers, Dandelion, Nettle, Garlic and Seaweed. Can be added to feed or drinking water. May also be added 5-10mls per litre of water to bath dogs.

■ 250ml bottle

## MSM Cream

DOG AND CAT

A soothing anti bacterial cream combining all the benefits of MSM, Aloe Vera, Zinc, Castor Oil with essential oils of Lavender, Chamomile and Jojoba. To be used for all abnormal skin conditions and to encourage hair re-growth.

■ 100g jar

## MSM Powder

DOG AND CAT

MSM is a unique nutrient providing a pure source of safe bio available sulphur. MSM is used for many situations such as joint integrity, coat and skin situations etc.

■ 350g jar

## Omega Oil

A rich blend of oils high in Omega 3, 6 and 9. To help maintain a healthy heart and joints, as well as bright eyes and stronger teeth.

■ Available in 500ml and 1 litre bottles

## Gut Health

DOG AND CAT

A feel good gut the natural way. This unique, highly concentrated blend of 14 different herbs is extremely effective and proven at controlling gut health naturally. Use as a 5 day course. Mix daily with feed. Do not give to pregnant dogs or cats.

■ 100ml bottle

## Pro Choice Vits and Mins

DOG AND CAT

A balanced blend of vitamins, organic minerals and trace elements to help build good muscle, and a healthy shiny coat.

Probiotics and prebiotics are included to ensure a healthy gut.

■ Available in 600g, 1kg, 2kg and 3kg tubs.

■ 1kg will last 50 days for the average dog

*Makes coats gleam!*

## Probiotics

DOG AND CAT

This palatable supplement for dogs and cats may be added to drinking water or sprinkled onto feed. Containing the important strains lactobacillus acidophilus and bifidobacterium, together with prebiotic to feed these friendly flora, it is highly recommended for use as a quick pick-me-up and at times of stress.

■ 350g tub

## Serenity Calm Down Paste

FOR DOGS

This oral paste supplement complements the very successful Serenity supplement, powder.

■ The 15ml oral syringe contains between 1-3 servings depending on the size of dog

## Tea Tree Shampoo

DOG AND CAT

A special formula shampoo with natural Tea Tree Oil.

■ 250ml bottle

## Tranquility Herbal Extract

DOG AND CAT

A strong herbal extract of Vervain, Hawthorn, Chamomile, Golden Rod, Valerian and Meadowsweet for calmness and manageability.

■ 250ml bottle

[www.bloomingpets.com](http://www.bloomingpets.com)



# COUNTRY LIVING

➔ Keeping a few hens in the garden has never been more popular. It is environmentally friendly, gives great pleasure and has the added benefit of producing your breakfast egg every day!

However, like all livestock, they are not maintenance free, and we have produced a short range of products to help ensure they have a long, healthy and happy life. Our **Vital Vits+** product is a highly concentrated, very economical, broad spectrum, vits and mins supplement to go in their water. An ideal tonic during moulting, or for rescued

battery hens that need a little more in their diet. Likewise, **Egg Shell Improver** will help to ensure more robust eggs in birds that produce thin shelled eggs, as well as aiding skeletal growth. **Omega Oil** is also very beneficial, ensuring high levels of health giving omega 3, 6 and 9, not only for the hen, but also within the eggs.

For killing Red Mite and other insects we have the extremely popular **Dy-nomite**. It is a highly effective, natural and non toxic solution that works by puncturing the exoskeleton and dehydrating them.

## Cider Apple Vinegar

A wholesome, unpasteurised, natural tonic to help maintain inner balance and promote good overall health in poultry.

Our Cider Apple Vinegar is unpasteurised and complete with the all-important "Mother". This is a gel like substance that contains a great many nutrients and important trace elements. It is not present in inferior products

■ Available in 1 litre containers

## Dy-Nomite

A highly effective, natural and non toxic way to kill Red Mite. Based on Diatomaceous Earth, the directional nozzle makes it easy to get into all the hen house nooks and crannies where they live.

Treat regularly as part of your cleaning routine. Can also be used to treat lice on birds.

■ Available in 500g containers

## Egg Shell Improver

A natural supplement that supplies Calcium and Phosphorus in the optimum ratio of 1.3:1 to support growth and strengthen and improve the quality of egg shells.

■ Available in 500g, 1kg and 1.5kg tubs

## Garlic & Mint

A nutritious mix of mint and garlic granules to help ensure good appetite and a healthy gut.

■ Available in 1kg tubs

## Hen House Freshener

DRY DISINFECTANT

A safe, long lasting, powder disinfectant to help keep hen houses safe, clean and free from strong ammonia smells.

■ Available in 2kg tubs



Highest quality with 'The Mother'

Ideal for ex battery hens

## Omega Oil

A rich blend of cold pressed oils high in essential Omega 3, 6 & 9 for healthy hens and eggs bursting with natural goodness

■ Available in 1 litre containers

## Seaweed Small Animal Supplement

A pure and natural source of over 40 important minerals and trace elements to help keep hens healthy and in top condition

■ Available in 1kg tubs

## Vital Vits+ Liquid Mineral Supplement

Concentrated vitamins, minerals and amino acids that can help food conversion in laying hens, increasing egg production.

For breeding stock it will also assist with egg fertility and hatching percentage. An ideal tonic for stressed birds, especially ex battery hens

■ Available in 250ml and 1 litre containers

## Wound Spray

An effective disinfectant spray, with soothing Aloe Vera, for treating minor wounds and deterring further pecking of the area by other birds

■ Available in a 250ml spray bottle

## THOROUGHbred HERITAGE

Based in beautiful Devon, we are a family owned business with a rich heritage, and a very clear philosophy of producing the very highest specification products at the very best prices. For more than 30 years we have been manufacturing and supplying retailers with a superb range of equestrian supplements and care products, and it doesn't end there. We also offer a unique blend of services to help you deliver greater customer satisfaction, increasing both sales and profit.

## FINEST INGREDIENTS

Great products start with great ingredients, and we scour the world for only the very best. Quality is never compromised, and it is definitely an area where experience counts.

## PROUDLY MADE IN GREAT BRITAIN

To ensure the best ingredients are turned into the best products we manufacture everything at our facility in Devon, in line with our ISO9001 accreditation. An ongoing programme of research and development also helps keep us, and our customers, at the cutting edge of equine care.



## SUPERB SPECIFICATIONS

We appreciate the unique bond of trust between horse and rider, and the responsibility that goes with it. It is one of the reasons why we are so open with our specifications. All products carry a full specification, and a product guide is available in every outlet, helping retailers and owners make better informed decisions.

To back up our claim of producing the very best, most efficacious supplements, we carry out regular competitor analysis and comparisons, which we are happy to share with you. You'll be amazed!

## COMPREHENSIVE PRODUCT RANGE

Our product portfolio is comprised of a comprehensive range that addresses all of the major areas associated with caring for the horse and rider, backed with our industry leading money back guarantee



## Tasty Treats

The delicious treat your horse will love. Contains natural plant fibres, micronised cooked linseed, calcium carbonate, appetizing herbs and apple.

■ Available in 1kg resealable bags and 2.5kg Ecopacks





Your Horse  
will always  
be in the  
best condition on

# Advance Concentrate Complete



#### **ADVANCE CONCENTRATE COMPLETE POWDER**

Available in 1.2kg, 2kg, 4kg and 10kg

#### **ADVANCE CONCENTRATE COMPLETE PELLETS**

Available in 2kg, 4kg and 10kg

- 2kg up to 33 days supply
- 4kg up to 66 days supply
- 10kg up to 166 days supply



**HORSE PRODUCTS**

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